



**City of Glendale**  
5850 W. Glendale Ave. / Glendale, Arizona 85301

**NEWS**  
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CONTACT: Lori German, Economic Development Communications Program Manager,  
[Lgerman@glendaleaz.com](mailto:Lgerman@glendaleaz.com) (623)930-2986

## **Red Bull, Ball Corporation and Rauch Select Glendale for New Multimillion Dollar Facility**

Investment is First Development on Woolf Logistics Industrial  
Campus

**GLENDALE, Ariz.** – Glendale City Council recently approved a development agreement supporting RRB Beverage Operations Inc. for a new, multimillion dollar facility at the southeast corner of Reems Road and Peoria Avenue in the Woolf Logistics Industrial Campus. The first phase of this flagship development will bring an approximately 700,000-square-foot building and over 140 new jobs to Glendale.

“It’s quite a testament to what Arizona has to offer when three major brand names — Ball, Rauch and Red Bull — choose our state for a project of this size,” said Arizona Governor Doug Ducey. “We could not be more pleased that Arizona was selected for this operation, which will create over 140 new West Valley jobs. We congratulate all three partners on this exciting new development.”

The long-term partners Rauch Fruit Juices, Red Bull and Ball Corporation will jointly realize this can filling facility in Glendale, Arizona to continue and strengthen their successful common path.

“This exciting project is the direct result of a very purposeful effort with the three companies involved,” said Glendale City Manager Kevin Phelps. “It’s an excellent example of the power of great teamwork, because there were multiple departments in the city that worked together in concert to bring this opportunity to Glendale.”

"This project includes investment from two international companies, Rauch and Red Bull, plus one of the most recognizable names in manufacturing, Ball Corp -- demonstrating that Arizona's value proposition resonates with decision-makers worldwide," said Sandra Watson, President & CEO of the Arizona Commerce Authority. "Arizona consistently provides the talent, location and infrastructure that industry leaders like these require. We thank Ball, Rauch and Red Bull for their commitment to Arizona."

The economic impact of this project will be significant for Glendale, its residents and the region. "These three companies choosing Glendale is proof that major, multinational corporations see our city as a place to grow and be successful, said Glendale Mayor Jerry Weiers. "Being responsive to their needs and working on their timeline resulted in Glendale being selected for this great project. This means Glendale receives not only more jobs, but also wings, too."

"With more than 3,200 manufacturing establishments in Greater Phoenix, this region is one of the nation's largest supply chain contributors," says Chris Camacho, president and CEO of the Greater Phoenix Economic Council. "Ball Corporation's partnership with Red Bull and Rauch will bring more jobs to the region and continue to build the story that Greater Phoenix is a place where business can go to scale."

The project is consistent with the Glendale's General Plan and will spur development in the "New Frontier District," which encompasses the Loop 303 corridor, Luke Air Force Base and the Woolf Logistics Industrial Campus. The Woolf Campus was annexed into the City in late 2017 and totals over 1,300 acres. This new development will bring the needed infrastructure and serves as a catalyst for future development in this area.

"The Yucca District is perfectly poised for developments like this and our role is to ensure Glendale residents have more job opportunities available to them. Businesses that believe in our city and the workforce we provide while bringing additional revenue is exactly what we need," said Vice Mayor Joyce Clark.

The facility is expected to be fully operational by 2021.

For information about the City of Glendale contact Lori German as provided above.

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