

FOR IMMEDIATE RELEASE

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GLENDALE LANDS MAJOR TENANT WITH SOUTHWEST AMBULANCE IN CENTERLINE

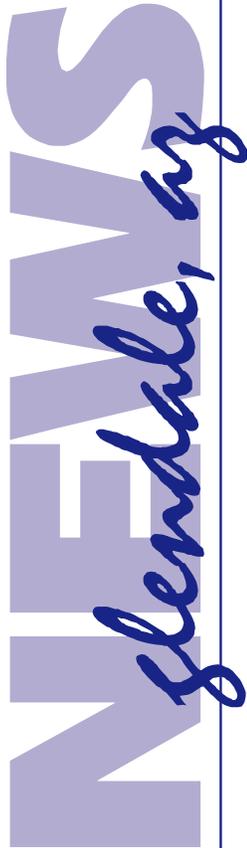
GLENDALE, Ariz. – Historic downtown Glendale will soon be buzzing 24/7 as Glendale fills more office space with the addition of Southwest Ambulance's Dispatch Operations. Last night the Glendale City Council approved a 10-year lease for the company to rent out all of the remaining 10,000 square foot space at the city owned Promenade at Paltaire at 5835 W. Paltaire Avenue.

The lease will become effective November 1 and come Spring of 2011, more than 70 Southwest Ambulance employees are expected to move into the facility and work 24-hours shifts dispatching medical response units to emergencies. The Dispatch Center provides emergency medical and fire dispatch services to 9-1-1 requests and also schedules non-emergent transports. The scheduling of ambulance personnel for Southwest Ambulance's fleet throughout Maricopa County will also be managed out of this facility.

"This new agreement meets the city's intention for the Promenade at Paltaire by increasing business to downtown Glendale with a round-the-clock company that is the exact fit we were looking for in this space," said Ed Beasley, Glendale City Manager. "Southwest Ambulance has been a solid business partner for dozens of years and signing a 10-year lease shows the synergy between our organizations and our mutual belief in supporting Glendale's economic development efforts."

Southwest Ambulance will fill the majority of the ground floor of the Promenade, which is conveniently located within walking distance to dozens of restaurants and shops. The lease will generate more than \$144,000 annually to Glendale, as well as an estimated \$57,000 in spending at downtown merchants by having such a large staff occupy the area.

(more)



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“We are excited to be part of the growth, revitalization and forward-thinking that has made Glendale’s Centerline project possible and look forward to further enhancing our presence in the West Valley,” said Bryan Gibson, Executive Vice President and Chief Operating Officer of Rural/Metro Corporation and Acting Southwest Zone Vice President. “Relocating our Dispatch Center to the Promenade provides expansion opportunities for the future while also recognizing the important role our employees play in emergency response systems throughout Central Arizona.”

This is Southwest Ambulance’s second major development in Glendale’s Centerline within the last few months. In August, Southwest opened its West Valley Operations Facility which serves as its area headquarters at 52nd Ave. and Glendale, making it the company’s second largest-operations facility in the region. Unlike the Operations Facility, ambulances will not be housed at the Promenade location.

Glendale’s Centerline is the revitalization and redevelopment corridor along the city’s namesake Glendale Avenue from 43rd to 67th Avenues between Ocotillo and Myrtle Roads. Filling the space at the Promenade location was a high priority by city leaders to continue the mission of focusing on development in the downtown. This new project meets the criteria of the Centerline focus of creating a dynamic urban center with private business investment and job creation that honors Glendale’s history and creates mixed-use development.

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