

FOR IMMEDIATE RELEASE

October 18, 2011

CONTACT: Julie Watters/623-930-2088
Public Relations Office

GLENDALE'S TV STATION RECEIVES NUMEROUS RECENT HONORS

GLENDALE, Ariz. – It's been an award-winning fall season for the talented staff at the city-owned Glendale 11 TV station. From educational public service announcements (PSA) to promotional spots featuring Glendale's festivals, the TV station has received numerous honors the past several months, including:

- An award from the *ASU Center for Violence Prevention and Community Safety* for a PSA publicizing the serious consequences of "beer runs" (stealing beer) from convenience stores. This PSA was produced in partnership with the Glendale Police Department and the Glendale Mayor's Youth Advisory Commission (MYAC).
- Two awards from the *International Festival and Events Association (IFEA)*:
 - o Gold Pinnacle Award for Best TV Promotion for a 30-second promotional video featuring the 2011 Glendale Jazz & Blues Festival
 - o Bronze Pinnacle Award for Best Full Length TV Local Program for a 30-minute magazine-style show featuring the 2011 Glendale Jazz & Blues Festival
- An Emmy nomination from the *Rocky Mountain Southwest Chapter of the National Academy of Arts and Sciences* for Special Event Coverage of Glendale's signature festivals
- Two awards from the *Arizona Talent in Event Concepts (AzTEC)*:
 - o Silver Awards for Best Festival Program for the Glendale Chocolate Affaire
 - o Best TV Ad Spot for the 2011 Glendale Jazz & Blues Festival

"The city of Glendale's television station is a communication resource tool for residents and visitors, and these recent awards show the high level of programming our viewers receive," said Laurie Berg Sapp, Station Manager for Glendale 11. "Our staff is dedicated to providing quality shows and information that bring relevance to all that we're doing in Glendale."



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City of Glendale
5850 W. Glendale Ave.
Glendale, AZ 85301
(623) 930-2960
www.glendaleaz.com

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The award-winning programs can be seen on Glendale 11 and on the city's online video library at www.glendaleaz.com/video. Plus, viewers can watch them on Glendale's YouTube Channel at www.youtube.com/myglendale11. For more information about Glendale 11, visit the city website at www.glendaleaz.com/glendale11.

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