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GET YOUR PIECE OF THE PIE DURING GLENDALE'S PROMOTION FOR NATIONAL TOURISM WEEK MAY 3-9

GLENDALE, Ariz. – Who doesn't love pie? In Glendale May 3-9, you can have your pie and eat it too! To celebrate National Travel & Tourism Week, May 3-9, Glendale's Convention & Visitors Bureau (CVB) will offer free pie to anyone stopping by the Visitor Center, in order to highlight the important role tourism has in our economy.

The travel and tourism industry positively impacts all 15 Arizona counties, providing 161,300 jobs as well as generating \$19.3 billion in total direct travel spending. This equates to \$2.6 billion in taxes, which means every Arizonan receives a tax break of \$1,080 because of tourism. In other words, each one of us gets our 'piece of the tourism pie.'

The first 20 people who come in to the Visitor Center daily during the week of May 3-9 will receive a coupon for a piece of pie (or other dessert) at a downtown Glendale restaurant. Coupons will be distributed on a first-come, first-served basis, one per person. The coupon will be valid only for the indicated date/time at the participating location. Each day will feature the following treats from these restaurants:

Saturday, May 3

Time: Noon to 9 p.m.
Place: Haus Murphy's
Dessert: Apple Strudel

Monday, May 5

Time: 10:30 a.m. to 1:30 p.m.
Place: The Spicery in Our 1895 Home
Dessert: Fresh Baked Pie

Tuesday, May 6

Time: 10 a.m. to 2 p.m.
Place: Bitz-ee Mama's Restaurant
Dessert: Flan

Wednesday, May 7

Time: 10 a.m. to 6 p.m.
Place: Shelley's Specialty Desserts
Dessert: Sweet Buttermilk Pie served with homemade caramel sauce

Thursday, May 8

Time: 11 a.m. to 7 p.m.
Place: A Touch of European Cafe
Dessert: Kolaczki, Angel Wing & Poppyseed Roll Slice

Friday, May 9

Time: 10 a.m. to 9 p.m.
Place: The Hop Stop Diner
Dessert: Homemade Apple Pie

National Tourism Week

Add 1.1.1

The Visitor Center is open Monday through Saturday beginning at 10 a.m. each day, but is closed on Sundays.

Every year, the first full week of May is annually recognized as National Travel and Tourism Week, a tradition first celebrated in 1984, established by a Congressional joint resolution passed in 1983. The U.S. travel community has collectively marked the event in a number of creative ways, from staging local rallies and conducting media outreach to securing proclamations and resolutions from local legislative bodies. Each year, localized events are presented in cities, states and travel businesses nationwide to champion the power of travel.

For additional information on travel and tourism in the state, visit the Arizona Office of Tourism's website at: www.azot.gov. For more information on the Glendale CVB, call 623-930-4500 or head to www.visitglendale.com.

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