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Public Relations Office

## VISITORS CENTER OFFERS READY ANSWERS ON WHERE TO TAKE OUT-OF-TOWN GUESTS

**GLENDALÉ, Ariz.** – It’s that time of year: the annual migration of relatives who want to be shown around the city or state while here for the holidays. While it might be tempting to tell Aunt Mabel where to go, it’s easy to go blank when she asks, “Isn’t there anything to do around here?”

Don’t beat yourself up if you don’t have a ready answer. Just because you live here doesn’t mean you’re ready to be a tour guide.

“When people stay in hotels, they have concierge services to help them plan area excursions. When guests stay at your home, they may expect you to have those answers,” said Lorraine Pino, manager of the Glendale Visitors and Convention Bureau, “but the truth is when you live and work in an area, you don’t always have the time to explore it as well as a tourist. Or you just may not share the same interests as your guests so you’re not sure where to send them.”

That’s when Pino says it’s time to call a designated visitors center like the one run by the Glendale Visitors and Convention Bureau. The center has up-to-date information on area attractions, events and quick daytrips to other parts of the state. It’s a ready resource whether you need to show outdoorsy cousin Marv the best hiking trails or artsy sister Sue the galleries worth her time.

(More)

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City of Glendale  
5850 W. Glendale Ave.  
Glendale, AZ 85301  
(623) 930-2960  
[www.glendaleaz.com](http://www.glendaleaz.com)

**Entertaining Relatives**  
**ADD 1-1-1-1-1-1-1**

In its ten year history, the Glendale Visitor Center has helped 121,000 walk-ins, mailed 78,235 information packets, fielded 68,106 phone calls and reached more than 1.5 million people with its website, [www.visitglendale.com](http://www.visitglendale.com).

The website is divided into sections on shopping, dining, sports, culture, outdoor activities, events and places to stay. But even more ideas are available by calling or visiting the center.

“We even have trip itineraries made up for a variety of interests. It lets you see how much time you’ll spend reaching each place, how long to anticipate staying at each, and the most efficient route to take to see the most things possible in a given timeframe,” said Pino.

So when Aunt Mabel asks, “is there anything to do around here,” just call the experts for advice. The Glendale Visitor Center is located at 5800 W. Glenn Drive, Suite 140 in

downtown Glendale. Visitor Center hours are 10 a.m. to 5 p.m. Monday through Saturday. For more information, call 623-930-4500 or log on to [www.VisitGlendale.com](http://www.VisitGlendale.com).

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**Where to take out-of-town guests**

**Westgate City Center**

[westgatecitycenter.com](http://westgatecitycenter.com)

Event lineup includes family fun like the “Sing for Bling” to earn shopping gift cards to movies and music. For adults, check out a Naughty or Nice Santa Bar Crawl sure to get into the holiday “spirits.”

**Cerreta Candy Company**

[cerreta.com](http://cerreta.com)

Trim your own chocolate Christmas tree at this famous candy factory. Then walk down to historic downtown Glendale for a one-of-a-kind shopping experience.

**Bead Museum**

[Beadmuseumaz.org](http://Beadmuseumaz.org)

Discover the Family Jewels, an exhibit that’s more fun than sifting through grandma’s jewelry box. Schedule a class and get the entire family involved in creating new heirlooms.

**Desert Botanical Gardens**

[dbg.org](http://dbg.org)

The Garden lights up for Las Noches de las Luminarias with the glow of 8,000 hand-lit luminaria bags. A cup of warm cider, handbells ringing and Dickens Carols add to the atmosphere for a unique holiday experience.

**Arizona Broadway Theater**

[Azbroadwaytheatre.com](http://Azbroadwaytheatre.com)

A night at the theater could lead to three or four with so many holiday productions now showing.

