

FOR IMMEDIATE RELEASE

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COOLER WEATHER BRINGS OUT SHOPPERS FOR GLENDALE OCTOBER EVENTS

GLENDALE, Ariz. – Back-to-back events in Historic Downtown

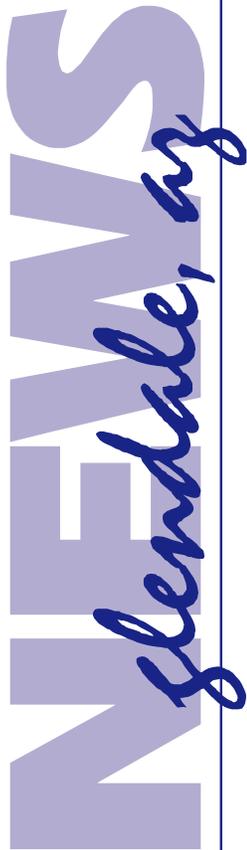
Glendale signal the start of fall and the continuation of a sixteen-year tradition of shopping fun with a cherished hometown flavor that includes everything from costumed shopkeepers to front porch entertainment and folk art demonstrations.

There will be “No Tricks, Just Treats” for the first of the two events: Friday Nite Lights from 5 to 9 p.m., Friday, Oct. 15.

For this Halloween-themed night, shoppers are encouraged to haunt their favorite downtown stores and eateries in their spookiest or most creative costumes. Of course, there will be a costume contest with the winner claiming a Glendale Gift Basket worth \$75, but this event also couples a Friday night of shopping fun with a purpose. Attendees are invited to bring new and gently used books with them to donate. The books, which can be dropped off in area stores and the Glendale Convention and Visitors Bureau, 5800 W. Glenn Drive, will benefit the Peoria Unified School District’s “Fall Into Books” program. Books appropriate for those in pre-school to high school are preferred.

So mark your calendar for Oct. 15, choose your costume and plan on looking for shopping treasures while contributing to the reading pleasure of students.

(more)



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October Events
Add 1-1-1-1-1

On the following day, from 10 a.m. to 4 p.m. on Saturday, Oct. 16, the city hosts its Sixteenth Annual Front Porch Festival and Old Towne Marketplace. This event features a day of shopping with special activities on the lawns and front porches throughout the city's Historic Catlin Court and Old Towne district. Among the day's unique offerings are demonstrations of hand-painted folk art, a psychic fair with aura readings, make-and-take paper dolls, cookies and cupcakes, and local artists working with copper and fused art glass.

To make the most of the festival, attendees can start the day at the Glendale Convention and Visitors Bureau where walking maps and a list of activities will be available.

Admission and parking for both Friday and Saturday events are free. For more information, contact the Glendale Convention and Visitors Bureau at 623-930-4500 or go online at www.visitglendale.com.

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