

FOR IMMEDIATE RELEASE

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FIVE NEW GLENDALE RESTAURANTS SHOW ECONOMIC OPTIMISM

GLENDALE, Ariz. – Glendale’s Economic Development Department welcomes five new restaurants to the city, creating a synergy of choices for dining out. At a time when many cities are struggling to fill empty space, these new higher quality dining establishments are taking advantage of existing classified restaurant space, expediting refurbishing of their facilities and working with the city to open the door for customers.

“What we’re seeing is business owners are researching the market and making clear choices to locate their restaurants in Glendale,” said Brian Friedman, Glendale Economic Development Director. “These are companies that prefer Glendale’s business friendly environment, plus they understand our goal and their goal is one in the same – to succeed.”

One example of a restaurant choosing to locate specifically in Glendale is Rincon Peruano Peruvian Restaurant at 5925 W. Olive Ave. The restaurant, which opened in the late spring, relocated from Mesa to Glendale.

The five new Glendale restaurants set to open later this year include:

- *Ninfa’s Mexican Kitchen* – 20004. N. 67th Ave.
 - Owned by Legacy Restaurants in Houston, TX
 - First restaurant Legacy’s ever opened outside of Texas
 - Formally North Restaurant – Purchased by Legacy
 - Scheduled to open in late September

- *Tuscan Oven* – 6751 N. Sunset Blvd. (Westgate City Center)
 - Formerly Bice Bistro
 - Same ownership group, bringing in new concept
 - Scheduled to open by the end of September

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(More)

- The Spicery in Our 1895 Home – 7141 N. 59th Ave.
 - Original owners re-purchased after selling it eight years ago
 - Scheduled to open in November

- Woody's BBQ – 5740 W. Peoria Ave.
 - Formerly Shabang's
 - First Arizona location for Florida owners
 - Scheduled to open by the end of the year

- Pacific Seafood Buffet – 8172 W. Bell Road
 - Expansion of an existing restaurant in Chandler
 - Formerly Carvers
 - Expected to open by the end of the year

Steve Chucri, President and CEO of the Arizona Restaurant Association, is encouraged by restaurant growth in the Glendale area. “Glendale’s restaurant community is unique from other areas in the state as it has a diverse dining demographic in which to cater,” said Chucri. “Sports fans and concert goers provide a steady stream of business to area restaurants from fine dining to local quick-service establishments. It is exciting to watch an area like Glendale provide such amazing opportunities for our industry to flourish.”

While national statistics show the restaurant industry is the nation’s largest private sector employer and provides work for more than 12 million people, restaurants are also an attraction for tourists and visitors.

“The number one question we get from tourists is, where is a great place to eat?” said Lorraine Pino, Glendale Convention and Visitors’ Bureau Manager. “Dining out is a top leisure activity and a critical investment for tourism.”

“Our Glendale restaurants not only generate sales tax, they create jobs and enhance neighborhoods by giving choices for dining,” said Friedman. “It’s a strong ripple effect that community leaders want as part of their business demographics.”

(More)

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For more information, contact: Glendale's Economic Development Department at www.glendaleaz.com/economicdevelopment and Glendale's Convention and Visitors' Bureau at www.visitglendale.com.

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