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GLENDALE KICKS OFF 2ND ANNUAL PASSPORT TO SCIENCE SERIES, NEW PARTNERSHIPS

Glendale, Ariz. — Science is back and better than ever in Glendale! The city of Glendale is once again a proud partner of the Arizona SciTech Festival, a statewide series of fun, family-friendly expos, workshops, tours and demonstrations of science, technology, engineering and math. The Glendale-based 2014 series, The Glendale Passport to Science, will take place between February and April. In addition to several events, new West Valley partnerships have been added to Glendale's series, including a collaboration with local Glendale-based startup HEROES for Students (www.heroesforstudents.com) and a brand-new joint initiative called the "West Valley STEAMPunk GeoTour," which is led by WESTMARC, the West Valley's leading advocacy group, and Credit Union West.

"Glendale is proud to have so many fantastic new and returning partners once again this year," said Jeanine Jerkovic, economic development administrator. "It shows that the local community is excited about new and different engagement opportunities, and the educational component makes it an even more special and memorable experience."

Glendale has partnered with HEROES for Students on behalf of the Arizona SciTech Festival to help better reach West Valley classrooms with talented and inspirational guest speakers. As a part of the community science education collaboration, HEROES for Students will be giving select teachers access to their program at reduced rates throughout the months of February and March. HEROES for Students is a social venture that aims to connect community role models with K-12 teachers in order to expose students to a variety of careers, engage students in their course material by making it relevant to real-world application and empowering students to achieve future success. Science-focused professionals interested in giving back

Passport to Science

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to the community and empowering K-12 students are encouraged to sign up as soon as possible at www.heroesforstudents.com. It takes less than five minutes to sign up and the impact you can make by spending just one hour in a classroom interacting with students is enormous. We also encourage you to forward this information to individuals in your professional networks.

For those in search of a more interactive, exploratory voyage of the sciences, Glendale is partnering up with WESTMARC and Credit Union West for the first annual West Valley STEAMPunk GeoTour. This “Geocache” quest will take place starting March 1st and be a continuing outdoor activity. The “STEAM” in the STEAM-Punk Adventure is a play on the acronym for Science, Technology, Engineering, Arts and Math, and the adventure will take students of all ages on a treasure hunt to find the answers to science clues hidden in geocaches throughout the West Valley. The Geocache initiative will also represent the first-ever, Arizona-based GeoTour and will help develop a broader tourism strategy in the West Valley.

This year’s free and family-friendly events in the 2014 Glendale Passport to Science include:

- **“The Science of Chocolate Extravaganza”** at the Glendale Chocolate Affaire, Murphy Park / Downtown Glendale, Friday-Sunday, Feb. 7-9 (Friday 5-10 p.m.; Saturday 10 a.m. – 10 p.m.; Sunday noon-5 p.m.)
- **“Glendale Community College SciTech Festival,”** Main Campus, 6000 W. Olive Ave., Friday, Feb. 21, 4-7 p.m.
- **“Stargazing!”** GCC North Campus, 5727 W. Happy Valley Rd., Friday March 7, 7:30 PM
- **“Medical Mystery Tour,”** Midwestern University, 19555 N. 59th Ave, Thursday, March 13, 4-7 p.m.
- **“The Science of Aviation at West-MEC,”** West-MEC Aviation Facility, Glendale Municipal Airport, N. Glen Harbor Blvd., Saturday, March 22, , 9 a.m. – Noon
- **“The Open Door at ASU West,”** ASU West Campus, 4701 W. Thunderbird Rd., Saturday, April 5, 11 a.m. – 2 p.m.

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Free Glendale Green Living Series Events at the Glendale Main Library (5959 W. Brown St.):

- **“Practical Landscape Design and Renovation,”** Saturday, Feb. 8, 10 a.m. - Noon
- **“Strategies to Harvest & Use Rainwater in the Landscape,”** Wednesday, Feb. 12, 6 – 8 p.m.
- **“Hug-a-Tree: Desert Tree Care,”** Saturday, March 8, 10 a.m. - Noon
- **“Our Valley’s Water Story, From Watershed to Showerhead,”** Saturday, March 29, 9 a.m. - Noon
- **“Reduce Your Outdoor Water Use,”** Thursday, April 17, 6 - 7:45 p.m.

Make sure to learn about the additional Glendale and West Valley events at

www.glendaleaz.com/science or visit the Arizona SciTech Festival website for more information at www.azscitechfest.org.

For more information about HEROES for Students, visit www.heroesforstudents.com. For more information about the West Valley STEAMPunk GeoTour, find WESTMARC on Facebook or Twitter, or email events@westmarc.org.

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