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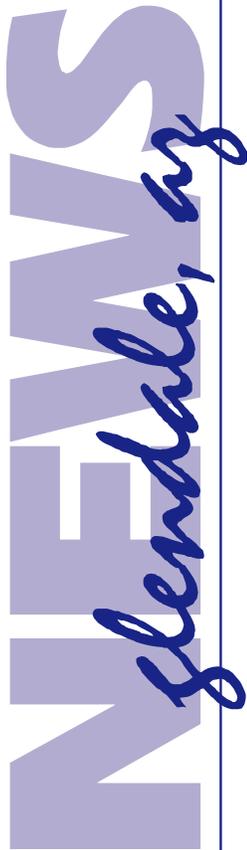
VISITOR CENTER STAFF KICKS UP HEELS IN 10-YEAR CELEBRATION OF SERVING TRAVELERS FROM ALL WALKS

GLENDALE, Ariz. – In the 10 years since the Glendale Visitor Center first put out its welcome mat, people have crossed the center's threshold in everything from Air Jordans to Spanish espadrilles, Dutch clogs and Japanese zori's. Whether in traditional garb or trying out cowboy boots while on holiday, visitors from more than 46 countries have marched into the Glendale Visitor Center to discover all this Arizona city has to offer a world traveler.

Now the staff and volunteers at the center are kicking up their heels as they celebrate 10 years of showcasing the area's attributes. And they won't be alone. Twenty-two tapping feet – performers from Arizona Broadway Theater's 42nd Street production -- will help kick off the center's tenth anniversary. The Glendale Visitor Center will host the festivities from 10 a.m. to 5 p.m. Wednesday, Nov. 3. Residents and visitors are invited for cupcakes, giveaways and prizes. The first 10 people to visit will receive a special commemorative present, and throughout the day, every tenth visitor who stops by will receive a prize.

Locally and nationally, Glendale welcomes millions of tourists a year and the Visitor Center is the first place many people start their journey to find out the great places to discover in Glendale and Arizona.

In fact, in its 10 years, the center has helped 121,000 walk-ins, mailed 78,235 information packets, fielded 68,106 phone calls and reached more than 1.5 million



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people with its website, www.visitglendale.com.

Recognized as a designated local visitor information center by the state of Arizona, the Glendale Visitor Center plays an important role in the newly created Glendale Convention & Visitors Bureau. Travel counselors have provided a countless supply of maps, destination guides and travel brochures to visitors from each state in the United States as well as around the world. Here is the breakdown on who visits Glendale and some common trends:

- The Midwest represents 40% of the US Travelers
- Canada represents nearly 50% of the International Travelers
- Busiest day of the week for walk-in visitors: Thursday
- Most asked visitor question: “Where is a great place to eat?”

In conjunction with the anniversary, the www.visitglendale.com site is also featuring new elements such as photo galleries and Glendale videos. Residents and visitors are encouraged to log on to www.VisitGlendale.com/visitorcenter and nominate their favorite place to visit in Glendale. Participants will be entered to win various prizes.

The Glendale Visitor Center is located at 5800 W. Glenn Drive, Suite 140 in downtown Glendale. Visitor Center hours are 10 a.m. to 5 p.m. Monday through Saturday. For more information, call 623-930-4500 or visit www.VisitGlendale.com/visitorcenter.com.

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