

FOR IMMEDIATE RELEASE

January 4, 2012

CONTACT: Julie Watters (623) 930-2088  
Public Relations Office

## GLENDALE A TO Z DEBUTS ON CITY TV STATION

**GLENDALE, Ariz.** – Television viewers can sit in their living room and learn everything they need to know about the city of Glendale in a new TV show called “Glendale A to Z.” Produced by the staff of the city’s award winning television station, Glendale 11, the program covers numerous service-related topics from how to find a city park and rent a ramada to the do’s and don’ts of the city landfill.

“Our intent was to create a one-stop TV show where people can hear useful information that will help them with their everyday lives here in Glendale,” said Laurie Berg Sapp, station manager for Glendale 11 TV. “We partnered the information with the city’s website, so viewers are directed to the web to access more details, send an email, get a phone number to sign up for a class or contact city staff to ask a question.”

“Glendale A to Z” touches numerous city departments with information such as how to get a library card, the process of getting a building permit, volunteering in the city and specifics on the city’s landscape rebate program. The show’s premise is a Glendale information directory made for TV.

“Glendale A to Z” will debut Sunday, Jan. 8 at 8 p.m. and can be seen on Glendale 11 TV at various times throughout the week. Online viewers can watch it at [www.glendaleaz.com/video](http://www.glendaleaz.com/video). For more information about Glendale 11 TV, visit [www.glendaleaz.com/glendale11](http://www.glendaleaz.com/glendale11).

###



Home  
of the NFL's  
2008 Super Bowl

Home  
of Arizona's  
Best Hometown  
Festivals

Home  
of the  
NHL Coyotes,  
Arizona  
Cardinals and  
Fiesta Bowl

Home  
of Luke AFB,  
the largest F-16  
training base  
in the world

City of Glendale  
5850 W. Glendale Ave.  
Glendale, AZ 85301  
(623) 930-2960  
[www.glendaleaz.com](http://www.glendaleaz.com)