

FOR IMMEDIATE RELEASE: Nov. 3, 2014
CONTACT: Kim Larson, Public Information Officer, 602-689-3827

GLENDALE HOSTS SWEETEST EVENT IN TOWN SUPER BOWL WEEKEND WITH 20TH ANNUAL CHOCOLATE AFFAIRE *Glendale Chocolate Affaire presented by Sears Vacations*

GLENDALE, Ariz. – Glendale will host a super-sweet event of its own on Super Bowl weekend, Friday, Jan. 30 and Saturday, Jan. 31. The 20th Annual Glendale Chocolate Affaire in Historic Downtown Glendale will be a chocolate lover's paradise, with special activities geared toward sports fans, as well.

Visitors will delight in the nearly 40 chocolate purveyors, featuring confections like chocolate-covered strawberries, chocolate-drizzled kettle corn, chocolate-covered nuts, berry chocolate kabobs, fudge popsicles, chocolate-covered cheesecake and bananas, fried Twinkies and fried Snickers dipped in chocolate and much more, all along with free admission and free parking! The Chocolate Affaire is sponsored by Arizona's famous candy makers, Cerreta Candy Company. The candy factory will offer tours all weekend, and visitors can expect to see some football-themed chocolate creations at the factory.

Families with children will enjoy myriad activities, including hands-on arts and crafts, face-painting and a rock-climbing wall. The exciting new attraction with a football twist will be a "Super Street" filled with live music, games and activities with decorations themed to each of the two NFL conference champion teams in the big game.

Event hours are Friday noon - 10 p.m. and Saturday 10 a.m.- 10 p.m. The event is located in the heart of Historic Downtown Glendale, in Murphy Park, located at 58th and Glendale avenues. For more information on Glendale's festivals, visit www.glendaleaz.com/events or call our special events hotline at 623-930-2299.

The Glendale Chocolate Affaire is presented by Sears Vacations, and sponsored by Cerreta Candy Company, Valley Buick-GMC Dealers, ABC-15 KNXV, KMLE, KOOL, Live 101.5, The Arizona Republic, SRP, Direct Buy, Eternal Waters, Camelback Ranch-Glendale and the Arizona Coyotes.

###