

FOR IMMEDIATE RELEASE

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GLENDALE GLITTER & GLOW BLOCK PARTY SAYS FAREWELL TO HOLIDAY SEASON JANUARY 8

GLENDALE, Ariz. -- Glendale Glitters goes out with a bang with its annual finale to the season, the Glendale Glitter and Glow Block Party on Jan. 8, from 4-11 p.m. with fun for the whole family!

Take in the stunning 1.5 million lights along with more than 20 hot air balloons glowing brightly amidst the trees throughout 16 blocks of Historic Downtown Glendale.

Thousands of people are expected to stroll along the closed downtown streets and watch tethered balloons gently expand as pilots fire them up, enjoying more than a dozen bands performing rock, blues, reggae, country and jazz music as well as vibrant street performers for a climactic finale to a festive season.

This year, attendees can cap off the evening with the "After Glow," featuring Arizona's favorite rock band, The Chadwicks, performing from 9:30-11 p.m.

Free parking shuttles will be available from 3:30 until 11:30 p.m. for attendees from Glendale Community College, located off of 59th Avenue, north of Olive Avenue.

A fun highlight of this year's event involves a craze sweeping the nation – Silly Bandz! Not only will event sponsor Bookman's be giving out limited edition hot air balloon Silly Bandz, but they will also host a Silly Bandz Trading Event. Collectors of the popular arm accessories know that trading them with friends is half the fun of collecting them, and kids are encouraged to bring as many as they like to meet up and trade with others from across the Valley. The Trading Event will be held at the Bookman's booth, located on 57th Drive, north of Glendale Avenue. The free Silly Bandz are limited in number and available on a first-come, first-served basis.

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Glitter & Glow 2011
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For the first time, event attendees will have the option of paying for preferred parking in the two downtown garages, located at City Hall, and the Bank of America building, both accessible from 59th Avenue. The preferred parking fee is \$10. For those who like the free parking option, shuttles run all evening long, and pick up from the northeast parking lots of the college. In addition, surface and street parking in and around the downtown remain free.

Glendale's Glitter and Glow Block Party is sponsored by ABC-15, KMLE Country, KOOL-FM, 101.5 JAMZ, The Arizona Republic, Sedona Pines, Pacific Monarch, Dunkin Donuts, Monster Energy Drink, Glendale Community College and the Phoenix Coyotes.

For more information, call our Special Events Hotline at 623-930-2299, or visit www.glendaleaz.com/events.

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