

FOR IMMEDIATE RELEASE

January 20, 2010

CONTACT: Kimberly Larson, 623-930-2989  
Marketing/Communications

## **CHOCOLATE, CHOCOLATE AND MORE CHOCOLATE DOMINATES DOWNTOWN GLENDALE FEBRUARY 5-7**

**GLENDALE, Ariz.** –The weekend before Valentine’s Day, Feb. 5-7, is a delicious delight for the senses as the Glendale Chocolate Affaire takes over downtown Glendale to create a chocolate-lover’s dream!

Chocolate purveyors from Arizona and around the nation gather in Glendale for this award-winning festival, which celebrates not only chocolate, but romance and the arts as well. Chocolate confections will include everything from chocolate truffles, sweet potato fries with chocolate and brown sugar glaze and tropical hot chocolate, to deep-fried chocolate bars and organic dark chocolate.

The Chocolate Affaire is sponsored by Arizona’s famous candy makers, Cerreta’s. The candy factory will offer tours all weekend, so visitors can get a behind-the-scenes look at how the chocolatiers create everyone’s favorite candy.

In addition, the festival has become the Southwest region’s largest gathering of national romance novelists. This symposium of writers offers fans the opportunity to get up close and personal with authors, as well as the chance to attend free writing workshops given by the experts.

Romantics will also enjoy a screening of “You’ve Got Mail,” both Friday and Saturday evenings at 6:30 p.m. and 8:30 p.m.

-- more --

**NEWS**  
*Glendale, az*

Home  
of the NFL’s  
2008 Super Bowl

Home  
of Arizona’s  
Best Hometown  
Festivals

Home  
of the  
NHL Coyotes,  
Arizona  
Cardinals and  
Fiesta Bowl

Home  
of Luke AFB,  
the largest F-16  
training base  
in the world

City of Glendale  
5850 W. Glendale Ave.  
Glendale, AZ 85301  
(623) 930-2960  
[www.glendaleaz.com](http://www.glendaleaz.com)

**Chocolate Affaire**  
**Add 1/1/1**

Families with children will enjoy myriad activities, including inflatables, face-painting and a rock-climbing wall. Horse-drawn carriage rides will be available throughout the weekend to take couples or families on a scenic, charming ride through the historic Catlin Court district.

Event hours are Friday 5 - 10 p.m., Saturday 10 a.m. to 10 p.m. and Sunday noon to 5 p.m. The event is located in the heart of Historic Downtown Glendale, in Murphy Park, located at 58<sup>th</sup> and Glendale avenues.

The Glendale Chocolate Affaire festival was named one of the Top 100 Events in North America by the Washington Post, the Seattle Times and the American Bus Association. The event also was bestowed with the 2003 Governor's Tourism Award for the Best Special Event in Arizona.

The Glendale Chocolate Affaire is sponsored by Cerreta's Candy Company, Kokopelli Winery, 3-TV KTVK, The Arizona Republic, Sedona Pines Resort, YooHoo, KMLE, KOOL, JAMZ and Pacific Monarch Resort.

For more information on the Glendale Chocolate Affaire, including the entertainment lineup and a list of authors making appearances, visit our Web site at [www.glendaleaz.com/events](http://www.glendaleaz.com/events) or call our special events hotline at 623-930-2299.

###