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Main Library
5959 West Brown St.
Glendale, AZ 85302



Glendale Library Hosts Music Business Summit

*Music Industry Pros Share their Secrets to
“Mastering the New Paradigm: Forging Your Path in Independent Music”*

Glendale, Ariz. — There’s more than one way to make a living in the music business, and with thirty years of experience, local indie music label Fervor Records has some proven strategies for doing just that. Join Fervor’s management team and industry experts from across the country for a Music Business Summit on Saturday, April 7, from 12 to 5:30 p.m. in the Auditorium of the Glendale Main Library, 5959 W. Brown St. To reserve your spot at this FREE public event, visit fervormusicbizsummit.com.

The summit is geared to provide musicians and anyone interested in a career in music (from public relations to producing records) with the knowledge required to make it in today’s industry. Participants will learn about management, marketing and promotion, how to get music placed in film and on TV, and more.

“Education is powerful; the more musicians, songwriters, producers and engineers who know about the business, the more successful the community as a whole becomes,” says Fervor Records founder Dave Hilker.

The schedule includes:

12:30 p.m. - Keynote: Is the Sky Falling on the Music Business? The Fervor Records executive team discusses market nuances and separating the myths from the facts.

1 p.m. - What Is a Music Publisher? Learn how to navigate the complex world of rights management.

2 p.m. - Managers – Who Needs Them? Understanding the scope of Artist Management, and turning emerging artists into cultural icons.

3:15 p.m. - The Relationship Between PR and Journalism. Industry experts address the complexities of getting and leveraging press.

4:15 p.m. - Licensing Music in Television and Film. Everybody wants their music in TV shows and movies. Who are the players and how do you make it happen?

These workshops are provided through a partnership between Fervor Records and the Glendale Main Library. For more information, including featured guests, visit fervormusicbizsummit.com or call Ivy Jarvis at 623-930-3573.

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Library & Arts is a division of the City of Glendale’s Community Services Department: 623-930-3590

Glendale Public Library is the vital link to our rapidly changing world. Our mission is to empower our community by providing free and equitable access to information, technology, cultural, educational and life enhancing materials and services.