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**City of Glendale**

5850 W. Glendale Ave. / Glendale, Arizona 85301

**NEWS**

[GlendaleAZ.com](http://GlendaleAZ.com)



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**VISIT GLENDALE MARKS NATIONAL TRAVEL & TOURISM  
WEEK WITH LAUNCH OF REDESIGNED WEBSITE**

**Glendale, Ariz.** -- The Glendale Convention & Visitors Bureau (CVB) is kicking off National Travel & Tourism Week with the official launch of its redesigned website, [VisitGlendale.com](http://VisitGlendale.com).

[VisitGlendale.com](http://VisitGlendale.com) has a completely new design. The new site allows for easy navigation, highlighting a wide array of attractions and activities that showcase Glendale's restaurants, accommodations and shops. The new website also includes extra content and inspiring, visually informative images, all of which makes for a more appealing experience for visitors. The new website creates a completely new branded and easy to navigate experience for attracting visitors and providing an engaging environment for the CVB to market to global travelers.

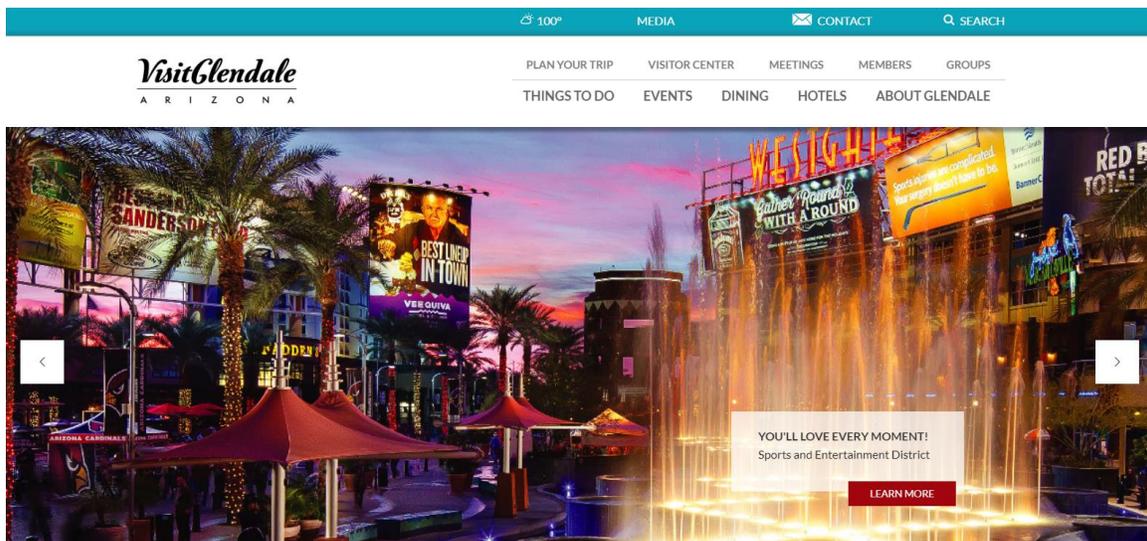
To create the new look and feel, the Glendale CVB enlisted the help of On Media, a local marketing agency recognized for their expertise in business and tourism attraction. The site is responsive making it mobile-friendly for visitors to access travel information from their mobile devices and tablets.

Diane Williams, interim CVB administrator, said *"Our website is a digital way to tell our story, a way for visitors across the country and the world, to see Glendale, and make a decision to come here and visit. We are thrilled with the new look of the site, and the improvements both visually and functionally."*

~ more ~

## New CVB Website/ Add 1.1.1.

Every year, the first full week of May is annually recognized as National Travel and Tourism Week, by the U.S. Travel Association. The U.S. travel community has collectively marked the event in a variety of creative ways to champion the power of travel. This year's theme is "Then and Now". In celebration of National Tourism & Travel Week's theme, the Glendale CVB is launching its new website with a fresh, modern design. It has been 10 years since the Glendale CVB's last website was re-designed. The primary intent of the new site design was to place a greater emphasis on color, images, rich content and points of interest. Visit Glendale will also feature a "Then and Now" destination picture and will post on Facebook every day during National Travel and Tourism Week. We'll see local favorites from bygone eras paired with Glendale's new, modern tourism development of today.



For more information on the Glendale CVB and the city of Glendale, check out the new website at [www.VisitGlendale.com](http://www.VisitGlendale.com).

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