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MAY 1ST CENSUS TAKERS GO DOOR-TO-DOOR

Glendale, Ariz. – On May 1st, U.S. Census takers will go door-to-door to roughly 48 million households who did not return their census forms. Glendale residents who didn't respond to the census should expect a visit.

Glendale residents participated in the 2010 census with a response rate of 69 percent by mail, which was slightly above the Arizona response rate of 67 percent. The national response rate was 72 percent.

If you didn't return your census form, expect a visit from your neighborhood census taker. They will visit local homes several times to try and gather resident information. Your census taker may look familiar – most census workers were hired to canvass or work in the general area they live in. Also during the door-to-door campaign, census workers will verify that housing units indicated as "unoccupied" are indeed unoccupied and vacant. If a census taker visits you, here's what you should do:

- First ask to see their ID. All census workers carry official government badges marked with just their name; they may also have a "U.S. Census Bureau" bag.
- Note that the census taker will never ask to enter your home.
- If you're still not certain about their identity, please call your Regional Census Center at (720) 475-3640 to confirm they are employed by the Census Bureau.
- Answer the census form questions for your entire household (you must be at least 15 years old to answer questions) so that the census taker can record the results for submission to the Census Bureau.

The 2010 Census is important to the future of our community. The data collected is used to distribute more than \$400 billion in federal funds to tribal, state and local governments each year and to make decisions about what community services to provide. Half of Glendale's annual operating budget depends on census data, and, on average, every person counted in Arizona equals \$1,550 in annual federal funding. For more information, go to www.glendaleaz.com/census.

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