

FOR IMMEDIATE RELEASE

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GLENDALE POLICE AND FIRE CONDUCT “MOCK CRASH” DEMONSTRATION AT LOCAL HIGH SCHOOL

GLENDALE, AZ. – On Friday, April 12th, 2012, at 8:00am, Glendale Police and Fire Departments will provide high school students a firsthand look of the dangers of driving while under the influence during a “Prom Grad” mock fatal traffic collision. The event will take place at the Glendale High School Football Stadium (6216 W. Glendale Avenue) in front of hundreds of high school students prior to this year’s prom. The goal is to encourage students to use their best judgment while driving during the prom weekend and beyond.

Visuals will include Glendale Firefighters and Fire Trucks, Glendale Police Officers and Patrol Units, a Southwest Ambulance Unit, a Maricopa County Medical Examiner’s Unit, and student/actors with attire and make up to simulate victims. Hundreds of students will gather in the football field bleachers while firefighters and police officers work a “mock-collision” with damaged vehicles and several patients.

In the scenario, Glendale Firefighters will treat patients (student actors) while Glendale Police Officers investigate the collision. At least one patient will be killed in this mock exercise and at least one other will be transported to a local hospital. The police department will make an arrest of the intoxicated student which will change his/her life forever. Glendale Fire and Police will give a step-by-step description of the action using loud speakers to keep the crowd informed. At the end of the exercise, a speaker with firsthand knowledge will share their personal experience with the students.

According to the Arizona Department of Transportation and National Highway Traffic Safety Administration, 754 people were killed in fatal traffic crashes in Arizona during 2011. Of those, 236 crashes (31%) were alcohol related. In 2012, there were 20 people killed in traffic collisions in the City of Glendale. Of those fatalities, 30% were alcohol related.

The media will be provided with opportunities to obtain excellent footage of the demonstration and conduct interviews with participants. We suggest you arrive between 30 minutes and one hour early to set up. The exercise will begin promptly at 8:00 am. Please be advised this demonstration will not be open to the public; it is intended for students only. For further information, please contact the Glendale Fire and / or Glendale Police PIO offices.

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**Spanish translation available if needed*

*“The Glendale Police Department’s mission
is to protect the lives and property of the people we serve.”*

*Glendale Police Department
a proud recipient of CALEA National Accreditation since 2000*