

FOR IMMEDIATE RELEASE:

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## **Glendale Springtime Seatbelt Enforcement Campaign** **Arizona Occupant Protection Enforcement Program**

**GLENDALE, Ariz.** – In an effort to save more lives on Arizona’s roadways this month, the Governor’s Office of Highway Safety is partnering with **the Glendale Police Department** to enforce Arizona’s seat belt and child safety seat laws. This effort will take place March 20-31, 2017.

Arizona presently conducts enforcement under a **secondary seat belt law** and a **primary child safety seat law**. The enforcement campaign is based upon high visibility traffic enforcement with a “zero-tolerance” approach towards seat belt and child safety seat usage.

Despite widespread efforts to educate drivers about the importance of wearing seat belts, motor vehicles collisions continue to be the leading cause of death and serious injuries to the citizens of our state.

Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes. When worn correctly, seat belts have proven to reduce serious crash-related injuries and deaths by about 50%. The proper and consistent use of child safety seats has been found to reduce the risk of fatal injury by 71% for infants (younger than 1 year old) and by 54% for toddlers (1 to 4 years old) in passenger cars. Properly installed booster seats reduce the risk for serious injury by 45% among children ages 4 to 8 years old.

**Grant funding was provided by the Governor’s Office of Highway Safety.**

**BUCKLE UP ARIZONA....IT’S THE LAW**

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*\*Spanish translation available*

*“The Glendale Police Department’s mission  
is to protect the lives and property of the people we serve.”*

*Glendale Police Department*  
*a proud recipient of CALEA National Accreditation since 2000*