

FOR IMMEDIATE RELEASE:

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GLENDALE POLICE IN PARTNERSHIP WITH THE NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN HOSTS TAKE 25 EVENT TO COMMEMORATE NATIONAL MISSING CHILDREN'S DAY

Glendale, AZ – The National Center for Missing & Exploited Children® (NCMEC), in partnership with the Glendale Police Department will be observing National Missing Children's Day this year by participating in the National Take 25 Child Safety Campaign.

Glendale Police Officers, Detectives, Victim Assistance Personnel and Crime Scene Technicians will be joined by McGruff the Crime Dog at the Foothills Branch Library, located at 19055 N. 57th Avenue, on May 8th, 2013 from 10 a.m. to noon, to fingerprint children, provide Child ID kits, and give out balloons and stickers. Representatives from the Glendale Police Department will be available to speak with parents, guardians and educators about child safety, including giving them tips on how to have those conversations with their children.

May 25th has been observed as National Missing Children's Day since it was first recognized in 1983. National Missing Children's Day serves as an annual reminder that there are thousands of children who are still missing and stresses the importance of making child protection a national priority. The Take 25 campaign is a national child safety public awareness campaign created in 2007 by the National Center for Missing & Exploited Children. The campaign encourages parents to take 25 minutes to talk to their children about safety and ways to prevent abduction. The campaign begins on May 1 and continues through May 25 every year in communities throughout the country.

Every year in America, an estimated 800,000 children are reported missing, more than approximately 2,000 each day. Of that number, it is estimated that 200,000 are abducted by family members and approximately 58,000 are abducted by non-family members. Each year, it is estimated that 115 children are the victims of the most serious abductions; they are taken by non-family members and either murdered, ransomed or taken with the intent to keep.

An analysis of attempted abduction cases by NCMEC found that in 84% of cases, the child escaped would-be abductors through their own actions. Teaching children about safety works. It saves lives.

For more information on the Glendale Police Take 25 sponsored event on May 8th at the Foothills library please call 623-930-3830.

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**Spanish translation available if needed*

*“The Glendale Police Department’s mission
is to protect the lives and property of the people we serve.”*

*Glendale Police Department
a proud recipient of CALEA National Accreditation since 2000*