

FOR IMMEDIATE RELEASE:

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Glendale Police Department Starting Traffic Campaign

GLENDALE, Ariz. – Over the last few years the City of Glendale has seen a rise in fatal accidents within the city. From 2014 to 2016, the City of Glendale has seen a 72% increase in the amount of fatal collisions in the city.

In an effort to lower these numbers and create safer roadways, the Glendale Police Department is working with other city departments to reduce traffic collisions. Our goal, starting June 1st, is to create safer roadways and protect lives.

Starting June 1st, the Glendale Police Department will be implementing strict enforcement zones. The areas will be at major intersections that lead the city in traffic collisions. These areas will be publicized and broadcast through social media ahead of time. We want the public to know where these areas are and to change their driving behavior. The first area of enhanced enforcement will be the intersection at 59th and Thunderbird.

Another key component will be educating the public on safer driving habits. Educating the public on the effects of speeding, aggressive and distracted driving, impairment, seat belt usage, and motorcycle safety will help reduce fatal collisions. The cities transportation division as well as other departments are joining with the police department to promote and educate.

Years ago, the city adopted a motto of, “It’s Our Town, Please Slow Down”. We are bringing that motto back and inviting the public to join our efforts.

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**Spanish translation available*

*“The Glendale Police Department’s mission
is to protect the lives and property of the people we serve.”*

*Glendale Police Department
a proud recipient of CALEA National Accreditation since 2000*