

FOR IMMEDIATE RELEASE:

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Glendale Police Department Continues Traffic Campaign

GLENDALE, Ariz. – Over the last few years the City of Glendale has seen a rise in fatal accidents within the city. From 2014 to 2016, the City of Glendale has seen a 72% increase in the amount of fatal collisions in the city. In an effort to lower these numbers and create safer roadways, the Glendale Police Department is working with other city departments to reduce traffic collisions. The Glendale Police Department kicked off the year long effort on June 1st in order to create safer roadways and protect lives.

The Glendale Police Department implemented several strict enforcement zones. The areas have been at major intersections that led the city in traffic collisions. These areas have been publicized and broadcasted through social media ahead of time. We want the public to know where these areas are and to change their driving behavior. In a continued effort the week of August 21st- August 25th, strict enforcement will be focusing on the area near 59th Ave and Olive Rd. This is being done in conjunction with the beginning of the fall semester at Glendale Community College. There is heavy pedestrian traffic in this area during the school year. Many students walk, bike, and drive to class. We want to ensure each of these students and each member of the community reach their destinations safely. Officers will be educating the public on the effects of speeding, aggressive and distracted driving, impairment, seat belt usage, and motorcycle safety in order to help reduce fatal collisions. The cities transportation division as well as other departments are joining with the police department to promote and educate.

Years ago, the city adopted a motto of, “It’s Our Town, Please Slow Down”. We are bringing that motto back and inviting the public to join our efforts.

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**Spanish translation available*

*“The Glendale Police Department’s mission
is to protect the lives and property of the people we serve.”*

*Glendale Police Department
a proud recipient of CALEA National Accreditation since 2000*

