

FOR IMMEDIATE RELEASE:

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Glendale Police Awarded \$40,000 Occupant Protection Enforcement Grant From the Governor's Office of Highway Safety

GLENDALE, Ariz. – In an effort to save more lives and reduce the number of injuries related to vehicular collisions on Arizona's roadways, the Governor's Office of Highway Safety is partnering with the Glendale Police Department and other local law enforcement agencies to increase the proper use of seat belts and child safety seats.

Although Arizona has a secondary seat belt law, the enforcement campaign is based upon high visibility traffic enforcement with a "zero-tolerance" approach towards seat belt and child safety seat usage. It will also include an educational component to the encounters with violators.

This funding will allow the Glendale Police Department to deploy extra traffic enforcement resources in school zones, as well as the areas surrounding the schools, during the month of August as students around the valley go **BACK TO SCHOOL**.

Glendale Public Schools open their doors this week! It is important it is to pay attention while driving with regard for the safety of other motorists and pedestrians as well as taking the time to properly secure children before driving them to school. To ensure the safety of the children and parents, the Glendale Police Department will actively enforce traffic laws around school zones, buses and crosswalks.

Despite widespread efforts to educate drivers about effective ways to protect people and reduce fatalities, motor vehicles collisions continue to be the leading cause of death and serious injuries to the citizens of our state. Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes.

Funding was provided from the Governor's of Highway Safety in partnership with National Highway Traffic Safety Administration (NHTSA) designed to increase and sustain the seatbelt usage throughout Arizona.

Seat belts do save lives, so please **BUCKLE UP!**

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**Spanish translation available*

*“The Glendale Police Department’s mission
is to protect the lives and property of the people we serve.”*

*Glendale Police Department
a proud recipient of CALEA National Accreditation since 2000*