

FOR IMMEDIATE RELEASE:

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CONTACT: Sergeant Jay O'Neill 623 930-3076
Officer Tracey Breedon 623 930- 3276

Glendale Police Awarded \$40,000 Occupant Protection Enforcement Grant From the Governor's Office of Highway Safety

GLENDALE, Ariz. – In an effort to save more lives and reduce the number of injuries related to vehicular collisions on Arizona's roadways, the Governor's Office of Highway Safety is partnering with the Glendale Police Department and other local law enforcement agencies to increase the proper use of seat belts and child safety seats.

Although Arizona has a secondary seat belt law, the enforcement campaign is based upon high visibility traffic enforcement with a "zero-tolerance" approach towards seat belt and child safety seat usage, and will also include educational components. Grant funds will be used for on-going enforcement and education efforts through the end of September 2015, which will also allow the Glendale Police Department to also focus extra occupant protection enforcement during peak periods (holidays, back-to-school, etc.).

Despite widespread efforts to educate drivers about effective ways to protect people and reduce fatalities, motor vehicles collisions continue to be the leading cause of death and serious injuries to the citizens of our state. Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes.

Funding was provided from the Governors of Highway Safety in partnership with National Highway Traffic Safety Administration (NHTSA) and is designed to increase and sustain seatbelt usage throughout Arizona.

Seat belts do save lives, so please **BUCKLE UP!**

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**Spanish translation available*

*“The Glendale Police Department’s mission
is to protect the lives and property of the people we serve.”*

*Glendale Police Department
a proud recipient of CALEA National Accreditation since 2000*