

FOR IMMEDIATE RELEASE

September 23, 2009

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**Occupant Protection Enforcement Program
Glendale Police Department to Enforce Seatbelt and Child
Restraints Use**

Grants provided through the Governor's Office of Highway Safety

GLENDALE, Ariz. – In an effort to save more lives an Arizona's roadways this month the Governor's Office of Highway Safety is partnering with the Glendale Police Department and other local law enforcement agencies to increase seat belt usage throughout Arizona.

Although Arizona has a secondary seat belt law, the enforcement campaign is based upon high visibility traffic enforcement with a "zero-tolerance" approach towards seat belt and child safety seat usage.

As part of a special of the 2011 national Click It or Ticket seat belt enforcement campaign, law enforcement agencies across the state will be stepping up traffic enforcement patrols and increasing other enforcement efforts to drive home the message: **Buckle Up Arizona...It's the Law!**

Despite widespread efforts to educate drivers about effective way to protect people and reduce fatalities in motor vehicles collisions continue to be the leading cause of death and serious injuries to the citizens of our state. The enforcement mobilization will run from May 23 to June 15, 2011.

Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes. When worn correctly, seat belts have proven to reduce the risk of fatal injury to front-seat passenger car occupants by 45% and by 60% for occupants of pickup trucks, SUV's and mini-vans.

Funding was provided to these agencies from the Governor's of Highway Safety in partnership with National Highway Traffic Safety Administration (NHTSA) designed to increase and sustain the seatbelt usage throughout Arizona.

Seat belts do save lives, so please BUCKLE UP!

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