

FOR IMMEDIATE RELEASE

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CONTACT: Sgt. Brent Coombs
Officer Gerald Sydnor
Public Information Office
On Call Pager: 602-590-5733

**Occupant Protection Enforcement Program
Glendale Police Department to Enforce Seatbelt and Child
Restraints Use**

Grants provided through the Governor's Office of Highway Safety

GLENDALE, Ariz. – Despite widespread efforts to educate drivers about the importance of wearing seat belts, motor vehicles collisions continue to be the leading cause of death and serious injuries to the citizens of Arizona. Officers from the Glendale Police Department are making a special commitment to help save lives on Arizona roadways by stepping-up enforcement and reminding all drivers and passengers to ***Click it or Ticket.*** The enforcement efforts are part of a nationwide campaign to increase awareness regarding the use of child safety seats and the wearing of seat belts. The enforcement campaign is based upon high visibility traffic enforcement with a “zero-tolerance” approach towards seat belt and child safety seat usage. The enforcement mobilization will run from **September 25 to October 1, 2010.**

Seat belts do save lives, so please BUCKLE UP!

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City of Glendale
5850 W. Glendale Ave.
Glendale, AZ 85301
(623) 930-2960
www.glendaleaz.com