

FOR IMMEDIATE RELEASE:

Date: May 19, 2014

CONTACT: Sergeant Jay O'Neill 623 930-3076  
Officer Tracey Breedon 623 930- 3276

## GLENDALE POLICE PARTICIPATE IN NATIONWIDE SEATBELT ENFORCEMENT CAMPAIGN

**Glendale, Ariz.** – In an effort to save more lives on Arizona's roadways this month the Glendale Police Department is partnering with the Governor's Office of Highway Safety and other local law enforcement agencies to enforce Arizona's seat belt and child safety seat laws.

Although Arizona has a secondary seat belt law, the enforcement campaign is based upon high visibility traffic enforcement with a "zero-tolerance" approach towards seat belt and child safety seat usage.

As part of a the national "Click It or Ticket" seat belt enforcement campaign, law enforcement agencies across the state will be stepping up traffic enforcement patrols and increasing other enforcement efforts to drive home the message: Buckle Up Arizona...It's the Law!

Despite widespread efforts to educate drivers about the importance of wearing seat belts, motor vehicles collisions continue to be the leading cause of death and serious injuries to the citizens of our state. The enforcement mobilization will run from May 19, 2014 through June 1, 2014.

Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes. When worn correctly, seat belts have proven to reduce serious crash-related injuries and deaths by about 50%.

**BUCKLE UP ARIZONA....IT'S THE LAW**

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*\*Spanish translation available*

*“The Glendale Police Department’s mission  
is to protect the lives and property of the people we serve.”*

*Glendale Police Department  
a proud recipient of CALEA National Accreditation since 2000*