

FOR IMMEDIATE RELEASE:

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The Glendale Police Department Participates in “Buckle Up Arizona...It’s The Law” Campaign

Glendale, Ariz. — In an effort to save more lives on Arizona’s roadways this month the Governor’s Office of Highway Safety is partnering with The Glendale Police Department and other local law enforcement agencies to enforce Arizona’s seat belt and child safety seat laws.

Although Arizona has a **secondary seat belt law**, the enforcement campaign is based upon high visibility traffic enforcement with a “zero-tolerance” approach towards seat belt and child safety seat usage.

As part of a the national “Click It or Ticket” seat belt enforcement campaign, law enforcement agencies across the state will be stepping up traffic enforcement patrols and increasing other enforcement efforts to drive home the message: **Buckle Up Arizona...It’s the Law!**

Despite widespread efforts to educate drivers about the importance of wearing seat belts, motor vehicles collisions continue to be the leading cause of death and serious injuries to the citizens of our state. The enforcement mobilization will run from May 21 through June 3.

Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes. When worn correctly, seat belts have proven to reduce the risk of fatal injury to front-seat passenger car occupants by 45% – and by 60% for occupants of pickup trucks, SUVs and mini-vans.

Funding was provided by the Governor’s Office of Highway Safety.

BUCKLE UP ARIZONA...IT’S THE LAW

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◆ *CRIME
PREVENTION* ◆

◆ *FAIR AND EQUITABLE
TREATMENT* ◆

◆ *COMMUNITY
INVOLVEMENT* ◆