



FOR IMMEDIATE RELEASE

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## **GLENDALE POLICE AND FIRE CONDUCT “OPERATION PROM” DEMONSTRATION AT LOCAL HIGH SCHOOL**

**GLENDALE, AZ.** – On Thursday, April 5<sup>th</sup>, 2012, at 9:30am, Glendale Police and Fire Departments will provide high school students a firsthand look of the dangers of driving while under the influence during an “Operation Prom” mock fatal traffic collision. The event will take place at the Mountain Ridge High School football stadium (22800 N. 67<sup>th</sup> Avenue) in front of hundreds of high school students prior to this year’s prom. The goal is to encourage students to use their best judgment while driving during the prom weekend and beyond.

Visuals will include Glendale Firefighters and Fire Trucks, Glendale Police Officers and Patrol Units, a Southwest Ambulance Unit, a Maricopa County Medical Examiner’s Unit, an Air Evac 12 Helicopter, and student/actors with attire and make up to simulate victims. Hundreds of students will gather in the football field bleachers while firefighters and police officers work a “mock-collision” with damaged vehicles and several patients.

In the scenario, Glendale Firefighters will treat patients (student actors) while the Glendale Police Officers investigate the collision. At least one patient will be killed in this mock exercise and at least one other will be flown by helicopter to simulate transport to a local hospital. The police department will make an arrest of the intoxicated student which will change his/her life forever. Glendale Fire and Police will give a step-by-step description of the action using loud speakers to keep the crowd informed. At the end of the exercise, a speaker with firsthand knowledge will share their personal experience with the students.

**The Glendale  
Police Dept.  
is a nationally  
accredited  
agency**

**Community  
and Police –  
Working in  
Partnership**

**It’s our  
town, please  
Slow Down**

**City of Glendale  
Public Safety  
6835 N. 57th Dr.  
Glendale, AZ 85301  
[www.glendaleaz.com](http://www.glendaleaz.com)**

According to the Arizona Department of Transportation and National Highway Traffic Safety Administration, 762 people were killed in 698 fatal traffic crashes in Arizona during 2010. Of those, 210 crashes (30%) were alcohol related. In 2011, there were 19 people killed in traffic collisions in the City of Glendale. Of those fatalities, 21% were alcohol related, 21% were drug related and 10% were speed related. In the United States in 2010, an estimated 10,228 people were killed in alcohol impaired driving fatal crashes (source: NHTSA).

The media will be provided with opportunities to obtain excellent footage of the demonstration and conduct interviews with participants. We suggest you arrive between 30 minutes and one hour early to set up. The exercise will begin promptly at 9:30 am. Please be advised this demonstration will not be open to the public; it is intended for students only. For further information, please contact the Glendale Fire and / or Glendale Police PIO offices.

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