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CONTACT: Laurie Berg Sapp, Public Information Office – (623) 930-4510

GLENDALE VICE MAYOR YVONNE KNAACK SPOTLIGHTS COYOTES CHARITIES ON “GLENDALE TODAY”

Glendale, Ariz. — Glendale Vice Mayor Yvonne Knaack in her new edition of the TV show “Glendale Today” highlights the Coyotes Charities organization and how it gives back to the community by supporting non-profit groups that promote healthcare, education, cultural arts and sports-related programs for children. Coyotes Charities is the philanthropic division of the National Hockey League’s (NHL) Coyotes team that plays in Glendale. The Vice Mayor’s guests are Anthony LeBlanc, co-owner and President and CEO of the Coyotes and Kimberly Trichel, Executive Director of Community Relations for Coyotes Charities. Some of the organizations discussed that benefit include Banner Thunderbird and Phoenix Children’s Hospitals, St. Mary’s Food Bank and St. Vincent DePaul, Habitat for Humanity, the Yarnell firefighters, Special Olympics and youth hockey programs in Glendale and throughout the Valley.

Knaack, who represents the Barrel District in Glendale, also discusses how residents and fans can get involved in fundraising such as the popular 50/50 raffle at the games and how non-profit organizations can apply for grants. Efforts include year-round events like the Coyotes Golf Classic, the Celebrity Waiter dinner and the Charity Telethon, all of which are staffed by volunteers.

The show begins airing Feb. 28 at 8 p.m. “Glendale Today” is produced by staff from the city-owned TV station Glendale 11. The show will air daily on Glendale 11 as well as online via the city’s video library at www.glendaleaz.com/video and exclusive segments can be found on the city’s YouTube channel at www.youtube.com/MyGlendale11.

For more information about the new TV show, visit www.glendaleaz.com/glendale11.

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