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## News Release NEWS RELEASE

### **Glendale Firefighter Charities, Arizona Burn Foundation and American Red Cross will install free smoke alarms in the neighborhood where Glendale's deadliest fire in history happened.**

**GLENDALE, AZ (November 13, 2017)** – Glendale Firefighter Charities, The Arizona Burn Foundation, and American Red Cross will install free smoke alarms in Glendale homes on Saturday, November 18<sup>th</sup>.

In April 2017 Glendale Firefighters responded to the deadliest home fire in the city's history in the neighborhood near Cholla Park. In response to this tragedy, Glendale Firefighter Charities has partnered with the Arizona Burn Foundation and the American Red Cross to install free smoke alarms in the neighborhood affected by this tragic event.

About three out of five fire deaths happen in homes without working smoke alarms. To help save lives and reduce injuries from home fires, volunteers will go door-to-door installing smoke alarms and educating the residents on home fire preparedness. Residents will also learn about fire safety, including cooking and heating tips and the need to create and practice a fire escape plan.

In addition Glendale Fire Department and Arizona Burn Foundation will conduct a burn prevention and fire safety assembly for the students of Desert Palms Elementary School on Friday, November 17<sup>th</sup>. Prevention education is a key to reducing the risk of burn injuries and home fires.

Nationally, seven times a day, someone dies in a home fire and every 40 minutes, an injury from a fire is reported. Nearly 1,000 times every day, fire departments are called to home fires.

“When a fire breaks out in your home, you have about two minutes to get out safely,” said Beth Boyd, regional disaster officer for Red Cross. “A working smoke alarm and an escape plan are critical. The Red Cross is committed to getting working smoke alarms into people's homes, and helping them think through an escape plan for all family members.”

Since 2006, Arizona Burn Foundation has installed more than 17,000 smoke alarms in Arizona.

“Our partnership with the Red Cross and the local Fire Departments to install free smoke alarms in homes is part of our commitment to be advocates for burn prevention,” said Mik Milem, director of community programs and grants for the Arizona Burn Foundation.

Working alongside fire departments and community groups across the country, the Red Cross and its partners have installed more than 1,000,000 smoke alarms in nearly 10,664 cities and towns in all 50 states, serving more than 1,079,138 people.

Volunteers are still needed for Saturday’s Smoke Alarm Installation Event. Training is provided at the event, so all that is required is a commitment of time and a willingness to help. Individuals, as well as businesses, church groups, and other civic organizations, are encouraged to volunteer. To sign up, call Arizona Burn Foundation at 602-230-2041 or Red Cross at 602-336-6660.

***About the Arizona Burn Foundation:***

*Serving the Arizona community since 1967, the Arizona Burn Foundation is dedicated to supporting the quality of life for burn survivors and their families while promoting burn prevention advocacy and education. For more information, visit [AzBurn.org](http://AzBurn.org) or call 602- 230-2041.*

***About the American Red Cross:***

*The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [redcross.org](http://redcross.org) or [cruzrojaamericana.org](http://cruzrojaamericana.org), or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).*

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