



NEWS FOR IMMEDIATE RELEASE

GlendaleAZ.com/Fire

Glendale Fire Department

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FIREFIGHTERS SHARE TRADING CARDS WITH THE COMMUNITY

Glendale, Ariz.- Glendale firefighters have their own trading cards. Not the firefighters themselves but featuring their fire trucks. Each card shows the truck and the truck number and a safety message on the back. Along with the cards are maps of the city. These maps serve as a playing board, so kids can collect all 12 cards.

This program serves as a way for kids to get excited about seeing fire trucks and firefighters as they are out and about in the community. The hope is that kids are eager to collect all of the cards and seek out their local firefighters. This allows firefighters to engage with kids and parents and start the conversation about safety. Using the cards to remind people to check their smoke detectors can save lives, as well as reminding families to have a plan if there is a fire in their home. Other messages on the cards are reminding kids to wear a helmet when riding their bikes and never to swim alone.

Children and adults alike have engaged in the program, making it a family scavenger hunt to collect the cards. There has been very positive feedback as the program has recently begun and been publicized on social media. It is the mission of the Glendale Fire Department to keep the public engaged in the fire department activities while always spreading the word about safety.

Maps and cards are available at all Glendale Fire stations and on all Glendale Fire Engines and Ladders.

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