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GLENDALE FIRE DEPARTMENT ENCOURAGING RESIDENTS TO SIGN UP FOR VITAL COMMUNICATION SERVICE

Glendale, Ariz. — The Glendale Fire Department is asking residents to sign up for a free communication service that allows residents to receive important, valuable community information from the fire department directly using the latest technology.

The Nixle Community Information Service allows the fire department to create and publish messages to be delivered to subscribed residents instantly via cell phone text messages and/or email. Notifications can also be accessed online at Nixle's website at www.nixle.com.

Messages may include intersections to avoid due to accidents, impending weather, health advisories as well as other relevant safety and community event information.

The service is secure, reliable and easy to use.

The messages can be sent specifically to residents registered within a ¼ mile radius, giving them the opportunity to receive trustworthy information relevant only to their neighborhood. Residents decide from which local agencies they want to receive information. Subscribers can also choose the way in which alerts are received, whether it is by email, text messages, or over the web.

Nixle builds on the foundation of other public-to-public communication services, such as Twitter and Facebook but adds a key component: security. When citizens receive information from the fire department via Nixle, they know it can be trusted.

Residents of Glendale and those in neighboring communities can immediately begin receiving pertinent information via text messages, email, and web by registering at www.nixle.com.

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