

FOR IMMEDIATE RELEASE: Sept. 7, 2014  
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## GLENDALE'S GOT GAME... AND CHOCOLATE, TOO - SUPER BOWL WEEKEND

**GLENDALE, Ariz.** – Glendale will host a super-sweet event of its own on Super Bowl weekend, Friday, Jan. 30 and Saturday, Jan. 31. The 20th Annual Glendale Chocolate Affaire in Historic Downtown Glendale will be a chocolate lover's paradise, with special activities geared toward sports fans, as well.

Visitors will delight in the nearly 40 chocolate purveyors, featuring confections like chocolate-covered strawberries, chocolate-drizzled kettle corn, chocolate-covered nuts, berry chocolate kabobs, fudge popsicles, chocolate covered cheesecake and bananas, fried Twinkies and fried Snickers dipped in chocolate and much more, all along with free admission and free parking! The Chocolate Affaire is sponsored by Arizona's famous candy makers, Cerreta Candy Company. The candy factory will offer tours all weekend, and visitors can expect to see some football-themed chocolate creations at the factory.

Families with children will enjoy myriad activities, including hands-on arts and crafts, face-painting and a rock-climbing wall. The exciting new attraction with a football twist will be a "Super Street" filled with live music, games and activities with decorations themed to each of the two NFL conference champion teams in the big game.

Event hours are Friday noon - 10 p.m. and Saturday 10 a.m.- 10 p.m. The event is located in the heart of Historic Downtown Glendale, in Murphy Park, located at 58th and Glendale avenues.

The Glendale Chocolate Affaire will be the culmination of the city's lineup of festivals, which kick off on Nov. 28 for Glendale Glitters Spectacular Weekend. The season lineup includes:

- Glendale Glitters Spectacular Weekend: Nov. 28-29, 5-10 p.m.
- Glendale's Jingle Bell Rockin' Nights: Dec. 5-6, 6-10 p.m.
- Glendale's Winter Wonderland Weekend: Dec. 12-13, 6-10 p.m.
- Glendale's Spirit of Giving Weekend: Dec. 19-20, 6-10 p.m.
- Glendale Glitter & Glow: Jan. 10, 4-10 p.m.
- Glendale Chocolate Affaire: Jan. 30, noon – 10 p.m.; Jan. 31, 10 a.m. to 10 p.m.

**Chocolate Affaire  
Add 1.1.1**

For more information on Glendale's festivals, visit [www.glendaleaz.com/events](http://www.glendaleaz.com/events) or call our special events hotline at 623-930-2299.

**\*\*\*\*\* LIVE, VISUAL OPPORTUNITY – MONDAY \*\*\*\*\***

**Monday morning – Sept. 8, 6 a.m. to 9 a.m. Live opportunities available at Cerreta Candy Company, 5400 W. Glendale Ave. City event staff and Cerreta staff will be on hand to give interviews about the Chocolate Affaire being held on Super Bowl weekend. Visuals will include production of chocolate footballs, decorated with XLIX, as well as dark-chocolate strawberries decorated as footballs.**

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