



NEWS RELEASE

DEPARTMENT OF PUBLIC AFFAIRS
GLENDALEAZ.COM

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GLENDALE ONBOARD APP LAUNCHES THIS MONTH

Residents will be able to request a ride from the palm of their hand

Glendale, Ariz. – It is out with the old and in with the new. The city of Glendale will retire its Dial-A-Ride program with the launch of the brand-new Glendale OnBoard phone app. Beginning December 12, customers will be able to schedule their own rides by using their mobile devices.

The new Glendale OnBoard app offers a multitude of options for its riders. While the app has been created for smartphone users, those who prefer to talk directly to a reservationist to book their trip will still have that available to them. Riders will also have the choice to either make payments through the app or pay in person with cash.

“We are excited about the launch of this new program,” said Glendale Transit Administrator Kevin Link. “With Glendale OnBoard, our customers will have choices when it comes to booking and paying for trips. Rebranding our service and incorporating the latest technology in the public transportation industry will serve our customers well.”

Glendale OnBoard microtransit is a curb-to-curb, same-day service that is available Monday through Friday from 7 a.m. until 6 p.m. Weekends and holidays are also available but must be scheduled with advanced reservations.

“Via is thrilled to partner with Glendale to serve as the new TransitTech provider for the Glendale Onboard paratransit and microtransit services,” said Krista Glotzbach, Western U.S. Partnerships Lead at Via. “We’re excited to see how Via’s AI-backed, app-based booking and routing software will greatly improve the public transit experience in Glendale, as it has in hundreds of communities around the world.”

How to ride with Glendale OnBoard:

Create an Account

Download the Glendale OnBoard app from the App Store or Google Play Store and follow the sign-up steps.

Book a Ride

Enter pickup and drop-off addresses in the app. Riders can also book rides by calling 623.930.2940.

Meet Your Driver

Riders will receive an ETA from their driver and can follow along in real time in the app to see when and where to meet the vehicle.

About Glendale

As the sixth largest city in Arizona, with a population of nearly 255,000, Glendale is a premiere destination to live, work and play. Glendale features premium entertainment and shopping opportunities and a growing list of signature companies that all call our city home. The city is also home to Luke Air Force Base and major defense contractors including Boeing, Lockheed-Martin, Magellan Aerospace and Honeywell. State Farm Stadium and Desert Diamond Arena in Glendale's Sports and Entertainment District host the hometown Arizona Cardinals as well as mega events such as the Super Bowl and NCAA Final Four. Camelback-Ranch Glendale is the spring training home of the Los Angeles Dodgers and Chicago White Sox. For more information about Glendale, please visit glendaleaz.com or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

About Via

Via builds innovative software to enable our customers — cities, transit agencies, transport operators, school districts, universities and corporations—to transform their legacy transportation systems into advanced digital networks. As pioneers of the TransitTech category, Via's mission is to expand access to efficient, affordable and sustainable transportation. Via's software enables organizations to digitize their existing transportation networks and launch new and innovative services, simultaneously lowering operating costs and increasing quality of service. Our software is used in over 500 communities in more than 35 countries around the world.

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