

FOR IMMEDIATE RELEASE

November 1, 2010

CONTACT: Julie Watters (623) 930-2088 – Public Relations Office

**‘PROJECT GREEN’  
NEW T.V. SHOW HIGHLIGHTS GREEN IN GLENDALE**

**GLENDALE, Ariz.** – What do Glendale’s traffic signals, storm drains and landfill all have in common? They are each featured in a new TV show produced by Glendale Channel 11 highlighting what the city is doing to practice green living. ‘Project Green’ covers a variety of city services and programs, giving viewers examples of Glendale’s sustainability efforts. For a sneak peek before the debut, visit <http://www.youtube.com/myglendale11#p/u/0/HamdnYub1l0>, which is Glendale’s You Tube Channel.

Producer and host Jon Bricton takes viewers on a tour of the city’s landfill to teach viewers how Glendale turns trash into electricity. Bricton also informs viewers on the scientific side of how the city monitors the amount of water usage at city parks, how solar lighting saves money and energy at parks and why traffic signals in Glendale are brighter after being upgraded to LED lights.

“We spent months going behind the scenes with our cameras to inform our residents on the numerous green projects that are making a difference everyday here in Glendale,” said Bricton. “But besides learning what the city’s doing, we also let viewers know how they can practice being green in their own lives and use the city as resource to take classes. For residents, this is the type of TV programming that is literally news you can use.”

‘Project Green’ will debut Wednesday November 3 at 7 p.m. on Glendale 11 TV and can also be seen at various other times throughout the week. Glendale 11 also has an online video library and a TV guide at [www.glendaleaz.com](http://www.glendaleaz.com).

###



Home  
of the NFL's  
2008 Super Bowl

Home  
of Arizona's  
Best Hometown  
Festivals

Home  
of the  
NHL Coyotes,  
Arizona  
Cardinals and  
Fiesta Bowl

Home  
of Luke AFB,  
the largest F-16  
training base  
in the world

City of Glendale  
5850 W. Glendale Ave.  
Glendale, AZ 85301  
(623) 930-2960  
[www.glendaleaz.com](http://www.glendaleaz.com)