

City Suite Usage By Council

Council Item of Special Interest

December 2, 2014

City Suites

- Gila River Arena
- Camelback Ranch-Glendale

Suite Policy Followed Since 2003

- Administrative policy not a council policy



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Policy Created on Best Practices

Acceptable Use

- Conducting city business
- City Council conducting city business
- Recognition of non-profit and youth organizations
- City volunteers

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Tickets

- Gila River Arena
 - 36 tickets per event

- Camelback Ranch – Glendale
 - 12 tickets per event



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Reserved Tickets for Councilmembers

- Council has never approved reserving tickets
- Reserving tickets not part of the policy



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Staff recommends adjusting policy
to be more equitable

1. No Councilmembers have reserved tickets
- OR
2. All Councilmembers have reserved tickets

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Points to consider for all reserved tickets

1. Impact to available pool of tickets:
 - a) Gila River: 14 reserved = 22 remaining
 - b) Camelback Ranch-Glendale: Only 12 seats, so not possible for each Councilmember to get 2 tickets
 - c) Overall pool of tickets decreases for other official suite use

2. Quorum

3. Need structured RSVP system managed by staff

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Highest Use = Non-profit organizations

- ❑ 76 non-profit groups in database
- ❑ Usage averages 57 events a year

Positive Media -- Arizona Republic – March 2012

- ❑ *“Only Glendale and Goodyear have a formal policy regarding the use of suites.”*
- ❑ *“Glendale was the only city to document its economic-development use by listing the names of the guests.”*

Recognition of City Volunteers

- ❑ 50 volunteers scheduled