



City of Glendale

5850 W. Glendale Ave. / Glendale, Arizona 85301



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GLENDALE, Ariz. -- The city of Glendale is excited to be joining our partners in hosting Super Bowl LVII in 2023. Arizona is recognized internationally as a premier location for hosting mega events. Our focus has, and always will be, to create a phenomenal fan experience and we are excited that we will be a part of another monumental opportunity with the award of the 2023 Super Bowl. The Super Bowl brings fans and visitors in from all over the world who all contribute to Arizona's economy. Events like the Super Bowl are critical to our booming tourism industry in Arizona, which supports over 180,000 industry jobs and nearly three billion dollars in annual tax revenue to the State.

Statement from Mayor Jerry P. Weiers

We are honored to be joining our partners to host a fourth Arizona Super Bowl which brings worldwide attention to our community and creates a significant economic impact for our state. The Glendale team has been a partner in successfully hosting large-scale sporting events for over 10 years. Today's announcement is the result of the hard work and dedication of the many different community and business leaders coming together to present the NFL owners with an attractive Arizona package. I am especially grateful for Arizona Cardinals President, Michael Bidwill, whose leadership and relationships amongst the NFL owners and Arizona leaders made it possible for Arizona to be considered and awarded Super Bowl LVII.

Statement from City Manager Kevin Phelps

The award of the Super Bowl is a recognition of our region's unparalleled ability to provide a signature level of service as we work cooperatively across municipal boundaries and with many different types of businesses. This partnership between the public and private sectors is one of the things that keeps Arizona competitive when it comes to attracting these signature events. We are excited to welcome the world to Arizona once again as we prepare to provide one of the most inclusive, safe and successful Super Bowls.

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