



Project Overview

Where is the Glendale Centerline Project (Redevelopment Focus Area)?

The Glendale Centerline Project area is located along the Glendale Avenue Corridor from 43rd to 67th avenues, between Ocotillo and Myrtle.

What is the long-term goal of the Glendale Centerline Project?

The goal of the project is to create a redevelopment strategy, which will revitalize the Glendale Avenue Corridor. The strategy will encourage private business investment, job creation and the development of shopping and recreational opportunities for Glendale residents. The Glendale Centerline project may also address improved infrastructure, public facilities, open space and neighborhoods.

Why is redevelopment important for Glendale?

Redevelopment is one of the most effective ways to breathe new life into older areas in a community and create sustainable new development. Through redevelopment initiatives and strategies, the Glendale Centerline area will receive focused attention in an effort to create jobs, revitalize the business climate, attract new businesses, revitalize existing or develop new neighborhoods while encouraging citizen participation. Redevelopment enhances and expands local businesses, creates housing options and improves public infrastructure.

What is the process or timeline for this project?

The Glendale Centerline process involves developing an identity and development strategy for the area. The planning process began in September 2008 and will be completed in phases over a total of 12-18 months. However, the actual redevelopment implementation process will be a much longer process and may take years to complete.

The first part of the planning and strategy phase identified opportunities and challenges facing the area and involved extensive public participation. Throughout the process valuable input and feedback was gathered from the public. The second, and current phase, involves developing and implementing an Overlay Zoning District and a Centerline Action Plan/Business Plan which will include immediate initiatives and long-range action items for the Centerline.

The goal of the project is create both immediate and long-range action items for the redevelopment and revitalization of the Glendale Centerline. Throughout the process strategies and plans will be developed to create a more diverse, livable and sustainable Glendale Avenue Corridor, while encouraging new economic development.

How can I get more involved or learn more about this project?

- Visit the project website at www.glendaleaz.com/glendalecenterline
- Join the Glendale Centerline email list email at centerline@glendaleaz.com
- Submit your comments, photos and ideas to centerline@glendaleaz.com