



ENTRY DEADLINE is 5:00 p.m. November 16, 2009

Glendale has taken this Flat Stanley concept and given it a local spin to create the *Flat Murphy Project* (named after W.J. Murphy, the founder of the City of Glendale). The goal of the Flat Murphy Project is to capture the people, places and events through photographs that represent our great city – all through the eyes of our students!

A complete entry includes: 8"x10" photograph with or JPEG file at a 300 dpi resolution (no camera phone photos), maximum one page essay on why the person, place or event was chosen and the entry form.

Mailing address

City of Glendale, Marketing Department
5850 W. Glendale Ave.
Glendale, AZ 85301
Attn: Special Events – Flat Murphy Project

Physical address (8:00 a.m. – 5:00 p.m. Monday – Friday)

City of Glendale, Marketing Department
5800 W. Glenn Dr., Suite 150
Glendale, AZ 85301
Attn: Special Events – Flat Murphy Project

- This Project is open to all Public Schools within the City of Glendale.
- Participation open until entry deadline.
- As of September 1, 2009 there will be a limited supply of Flat Murphy's on hand to distribute. It will become first come, first served. Once request is made and approved, the Flat Murphy's will be sent within 2 business days.
- The submitted photograph must be taken with the 8", foam Flat Murphy provided by the city.
- The Flat Murphy is to be photographed with a person, place, thing or at an event that shows why Glendale is a great hometown city.
- This photograph does not have to be taken in Glendale, but needs to remain true to why Glendale is a great hometown city.
- Who or what is photographed is open to students' interpretation, and we encourage students to be as creative as possible. This is a student project, we understand that a teacher and/or parents help may be needed in executing the students' ideas, but it is a student project.
- Students may decorate / costume the Flat Murphy to help tell their story.
- Each school may enter one submission from each of the categories below for a total of up to six (6) submissions.

Kindergarten – 2 nd grade	7 th -8 th grade
3 rd -4 th grade	9 th -10 th grade
5 th – 6 th grade	11 th -12 th grade
- Judging will take place the week of November 16, 2009. If selected as a category winner, the person listed as the contact on the Entry Form will be notified the week of November 23, 2009.
- Each category winner will receive a gift card for \$150 to be used for the classroom.
- All entries become property of City of Glendale and may be used for publicity /promotional purposes.
- All completed entries will be displayed during Glendale's Gingerbread Nights on December 4th and 5th from 6:00-10:00 p.m. in Murphy Park.

Questions please contact

Heidi McCarthy

City of Glendale

Office of Special Events

HMccarthy@GlendaleAZ.com

Office: (623) 930-3063