

Request for Proposals

Event-Based Public Art Opportunity

27th Annual Jazz & Blues Festival

Saturday, April 10th and Sunday, April 11th, 2010

in Downtown Glendale, Arizona

Application Deadline: October 08th, 2009

Budget: \$4,500 each for 4 artists

The City of Glendale Public Art program is pleased to announce a new temporary public art opportunity for 4 artists or artist teams to produce site specific artwork in and around the Downtown Glendale area during the 27th Annual Jazz & Blues Festival in 2010. This call is open to residents of AZ, CA, NM, NV, and CO.

Project Description

City of Glendale Marketing is organizing the Jazz & Blues Festival in Glendale for the 27th year in a row. In 2010 the event will be sponsored by the Gibson Guitar Company. To celebrate the longevity of this project Glendale Arts will collaborate by inviting contemporary artists to make innovative artwork that will engage a variety of audiences. The city of Glendale will also celebrate its official anniversary as an incorporated city on June 18, 2010. Throughout the year, the city will honor its centennial at various events and activities. This is an opportunity for either an emerging or experienced artist who would like to develop current work that will add to the art experience, compliment the festival setting and celebrate the 100th anniversary of our city.

The City's goal with this temporary public art project is to bring another dimension to the festival with elements of surprise and delight and to introduce the public to contemporary artists and their work. Due to the bustle and commotion inherent in celebratory acts like this festival, work must be able to distinguish itself as an art piece or performance art piece to be successful. Unique projects are appreciated and highly encouraged. Artists in all disciplines are welcome to apply. All media accepted.

The selected artists will work with Art & Marketing staff on the logistics for the completed project

Jazz and Blues Festival

The Jazz and Blues Festival in Glendale has featured the best in the Valley jazz & blues. Such music greats as Coco Montoya, Francine Reed and Joey DeFrancesco as well as Phoenix-based Turning Point have graced the two stages. In addition to music, there are artisan booths, food and beverage concessions, and wine tasting.

Eligibility

Any artist or artist team who can present their piece on-site for the duration of the festival and can complete the set-up, day-to-day operation and tear down of their project and follow the timeline, on-schedule, is eligible to apply.

Project Budget

The art budget is all-inclusive and will be \$4,500 total per artist/team and must cover all expenses.

- All costs, including supplies, equipment rentals and materials, necessary for design, fabrication, footings and installation for completing this project.
- Taxes and insurance (estimated to be as much as 10% of the total budget).
- All costs for transportation for the artist, presentation materials and the artwork, including attendance at several public meetings and working with the City staff.
- Documentation leave behind (e.g. CD with photo documentation, DVD copy of video or sound work compatible with broadcast television, etc.) for portable collection archive.

Selection Process

A selection panel will be convened to review all submissions meeting the application requirements and deadline. The artist will be selected on the basis of submission materials evidencing artistic quality of past work and experiences with similar public art projects. The panel may make a recommendation based upon preliminary submission materials or invite semifinalists to be interviewed and submit more detailed proposals. Once recommended by the panel, the Glendale Arts Commission must approve the artist before the project may begin. The panel may recommend alternate artists for this project.

Application Requirements

Application Content (submit materials in the following order)

1. A statement/proposal (2 page maximum). Include a description of the artist's approach to public art, relevant past experience including collaboration with the community, design professionals, and/or others in the design and installation of public art project. (1 copy)
2. Current professional resume (2 page maximum): Teams must submit a resume for each member. (1 copy)
3. Proposal Summary: Please address all questions asked. It is not necessary to answer them in the order they are asked.
 - a. Concept: What issues are you addressing – what are the concepts behind the work? What do you want the work to look like? How do you want the work to interact with the viewer?
 - b. Execution: Explain your proposed process, medium and method by which you will involve attendees.
 - c. Fabrication and Installation: Describe the fabrication and installation needs for the project. Include information that will help facilitate the artistic integrity of your work like:

How much space will the work need?

Describe how you imagine the installation: What is the environment you require? Solid ground (concrete, pavement) or grass? Should it be level or on an incline? Will you need a wall?

What are your electrical requirements? The artist will not be required to determine exact specifications, but must be clear on the desired effect. Final specifications will be determined by what is available. (1 copy)

4. Visual support materials:
 - a. Digital material: 15-20 digital images or PowerPoint slides of recent work on CD. 72 dpi 600x800 jpg. Images must be titled to correspond with an annotated image list.
 - b. DVD: Video & sound work should be compiled for easy access for a panel situation. Short excerpts and stills are encouraged.
5. List of images with title, medium, dimensions, date completed and a short description of the artwork pictured in order. No more than 2 pages. (1 copy)
6. List of references (at least 3): include contact name and telephone number. (1 copy)
7. Optional: Enclose a self-addressed stamped envelope if you wish to have your application returned.

Please consider the scope of services and budget when proposing ideas and travel requirements for this project.

Paperclip and three-hole punch collated written materials. **No staples.**

Estimated Timeline

Thursday, October 08th, 2009 Must arrive in office by this date. **Not a postmarked deadline**

October 16th, 2009	Panel review and selection
October 21st, 2009	Arts Commission approval plus notification
April 10th -11th, 2010	Project Completion

Application Delivery

Sandra Keely

Request for Proposals: Jazz & Blues Festival

Glendale Library and Arts

5959 W. Brown St

Glendale, AZ, 85302.

For more information call 623-930-3526 or contact: skeely@glendaleaz.com

This Call to Artists does not commit the City to enter into an agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations, or to produce a contract for the project. The City reserves the right to reject any or all applications, reissue the Call to Artists or procure any service by other means. The City is not responsible for loss of or damage to materials included with applications.

To see work from last year's Jazz & Blues Festival please see our Podcast at www.glendaleaz.com/emedial under **Glendale's Got Art** and **Glendale's Art Advantage**. Click download.