

University of Phoenix Stadium



FY 2006-2007

Number of events: 182
Number of event days: 231
Cardinals games: 10
Other football events: 2
Other sporting events: 2

FY 2007-2008

Number of events: 132
Number of event days: 214
Cardinals games: 10
Other football events: 1
Other Sporting events: 2

FY 2008-2009

Number of events: 121
Number of event days: 202
Cardinals games: 12
Other football events: 2
Other Sporting events: 4

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The other non-football/non-sporting events are predominantly made up of consumer shows, banquets/meetings, graduations & proms, special/entertainment events, and trade shows. Major events that will take place at the facility include concerts (Rolling Stones, Kenny Chesney, U2), major international soccer events (USA vs. Mexico, New York Red Bulls vs. Chivas, 2009 Gold Cup Tournament), NCAA College basketball (Stadium Shootout Tournament, 2008 NCAA Men's West Regional tournament) and WrestleMania in 2010. In addition, the stadium remains in the running to become one of the host venues for the 2018 or 2022 FIFA World Cup, should the United States secure the event in one of those years.

Jobing.com Arena



Jobing.com Arena reports an annual average of 125 events and \$1.25 million in revenue. Approximately 50 of these events are hockey related. In addition to the hockey events and the Major Non-Hockey events, the Arena also holds smaller expos and seminars that also generate revenue.

FY 2007-08

55 Major Non-Hockey Events

FY 2008-09

49 Major Non-Hockey Events

FY 2009-10

21 Major Events currently scheduled for first six months of the current fiscal year

Cabela's



Cabela's averages about 15,000 paying customers per week. Each paying customer is part of an average group size of 2 ½ people. This would mean that Cabela's has an average of approximately 40,000 footsteps through their door each week.