

GLENDALE
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QUESTIONS & ANSWERS

WHERE IS THE GLENDALE CENTERLINE PROJECT (REDEVELOPMENT FOCUS AREA)?

The Glendale Centerline Project area is located along the Glendale Avenue Corridor from 43rd to 67th avenues, between Ocotillo and Myrtle.

WHAT IS THE LONG-TERM GOAL OF THE GLENDALE CENTERLINE PROJECT?

The goal of the project is to create a redevelopment strategy, which will revitalize the Glendale Avenue Corridor. The strategy will encourage private business investment, job creation and the development of shopping and recreational opportunities for Glendale residents. The Glendale Centerline project may also address improved infrastructure, public facilities, open space and neighborhoods.

WHY IS REDEVELOPMENT IMPORTANT FOR GLENDALE?

Redevelopment is one of the most effective ways to breathe new life into older areas in a community and create sustainable new development. Through redevelopment initiatives and strategies, the Glendale Centerline area will receive focused attention in an effort to create jobs, revitalize the business climate, attract new businesses, revitalize existing or develop new neighborhoods while encouraging citizen participation. Redevelopment enhances and expands local businesses, creates housing options and improves public infrastructure.

WHAT IS THE PROCESS OR TIMELINE FOR THIS PROJECT?

Currently, the Glendale Centerline process involves developing an identity and development strategy for the area. The planning process will be completed in phases over the next 12-16 months. However, the actual implementation process will be a much longer process and may take years to complete. Immediate action steps will be identified throughout the process.

The first part of the planning and strategy phase will identify opportunities and challenges facing the area and will include visioning and planning for the future. This will involve gathering extensive input and feedback from the public. Throughout the process strategies and plans will be developed to create a more diverse, livable and sustainable Glendale Avenue Corridor, while encouraging new economic development.

HOW CAN I GET MORE INVOLVED OR LEARN MORE ABOUT THIS PROJECT?

- Visit the project website at www.glendaleaz.com/glendalecenterline
- Submit comments, photos, ideas to centerline@glendaleaz.com
- Join the Glendale Centerline email list
- Upcoming Glendale Centerline public events
 - Centerline Property Owner Breakfast (Thursday, February 26th)
 - Centerline Business Owner Breakfast (Wednesday, March 11th)
 - City Council Workshops - Centerline Updates (dates to be announced)
 - Roving Centerline Booths - Coming to a location near you!
 - Summer Centerline Open House (date to be announced)
 - Other public events may be scheduled throughout the spring and summer
 - Visit www.glendaleaz.com/glendalecenterline for a complete listing of events and activities

GLENDALE
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FUN FACTS

Approximately 11,000 people live within the Glendale Centerline.

The median age of those living in the area is 27.9.

There are 3,971 property owners within the Glendale Centerline area, and some property owners may own more than one parcel.

The Glendale Centerline area consists of 1.5 square miles or 960 acres.

There are more than 1,000 businesses located within the Glendale Centerline.

Both the Downtown Parking Structure and the Pedestrian Enhancement Project were completed within the last year. These projects invested over \$32 million in the Centerline area and installed the following:

211 new gas lamps • 300 new trees • 10,000 square feet of bricks
13 new cross walks • 50 new street lights

New construction is taking place in the Glendale Centerline – a new Downtown Fire Station (51st Avenue & Lamar) and a new City Court Complex (47th Ave & Glendale) are underway.

During Spring of 2008 the Glendale City Council visited over 10 cities in four states as part of their Discovery Trip Tours to conduct research and gather data for the Glendale Centerline Project.