

City of Glendale, AZ



GLENDALE
◀ CENTERLINE ▶



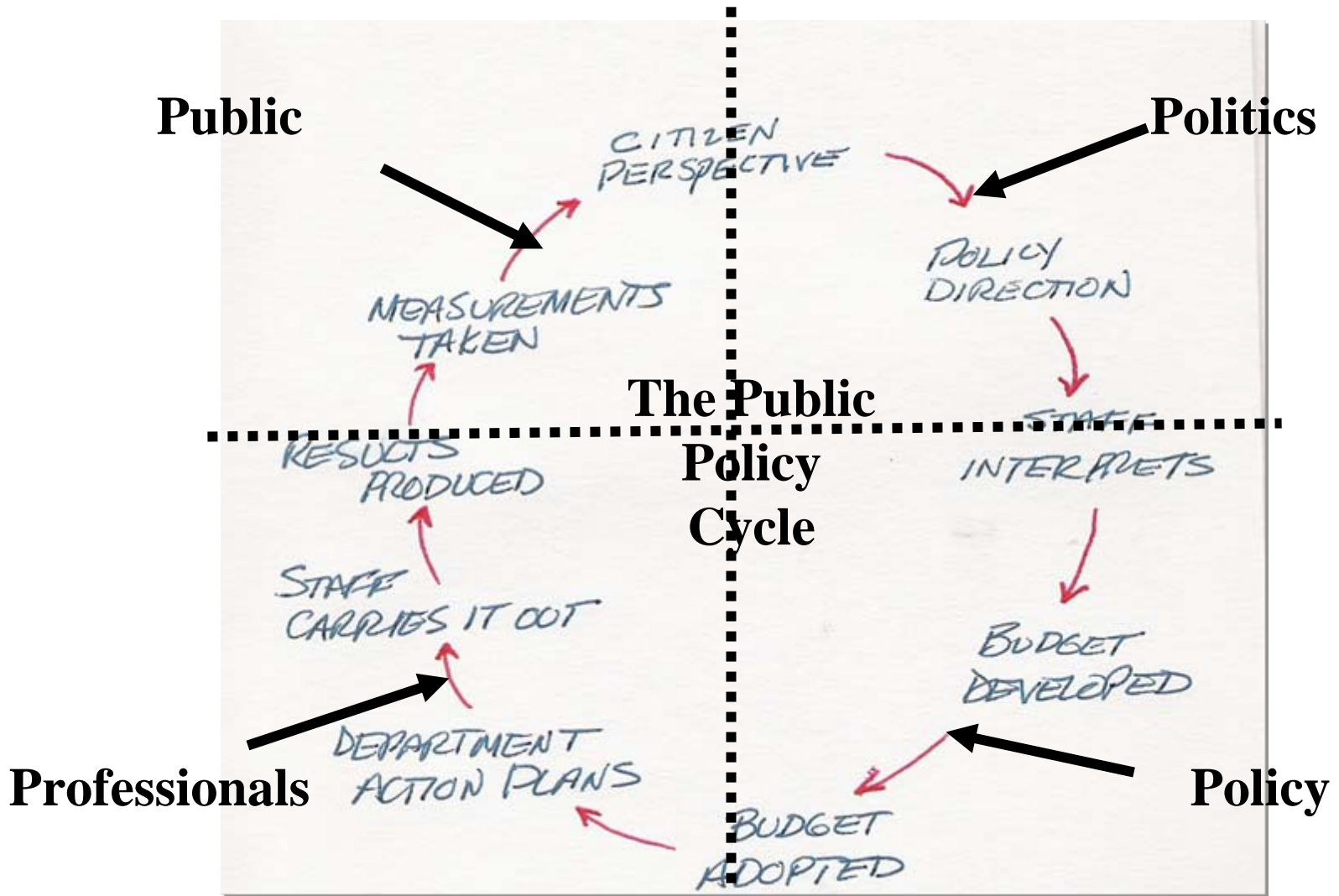
Congress of Neighborhoods
September 20, 2008

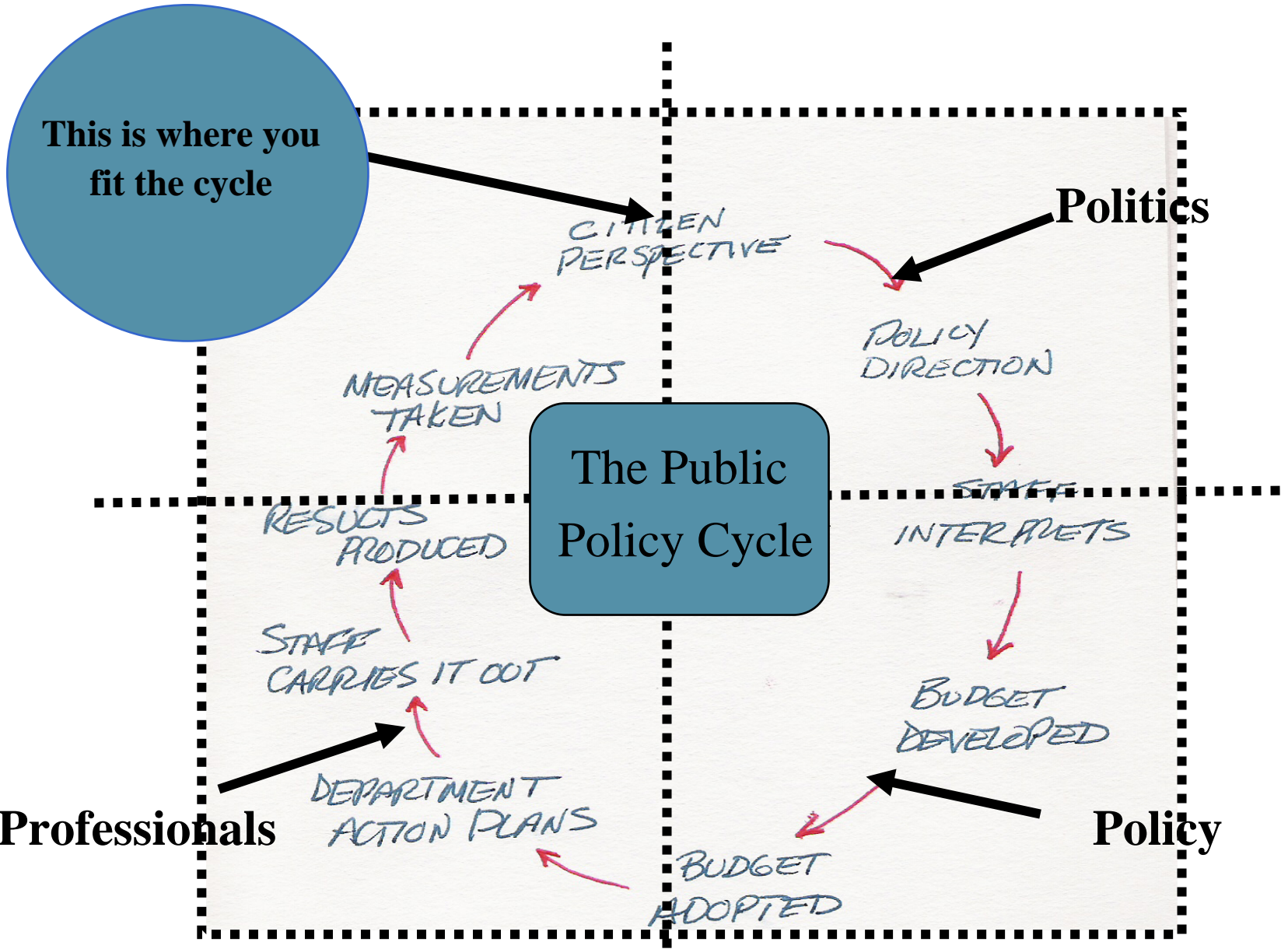
City Council Key Objective

“Create a Vibrant City Center”

- *Previous identity is becoming passé*
- *We need to identify what the Glendale Ave corridor will look like*
- *What is the “Brand” for the Glendale Ave. Corridor*
- *Housing will be a major factor for Glendale Ave. and will change the area*
- *Does the current Glendale Avenue policy support new ideas?*
- *Establish “economic partnerships”*
- *Broaden our view of downtown Glendale*
- *Our downtown is linear, adjacent residential impact is an important issue*
- *We need to reconsider the vision and set a process to achieve it*







Congress

con·gress

Function: *noun*

Etymology: Latin *congressus*, from *congrēdi* to come together, from *com-* + *gradi* to go -- more at

1 a : the act or action of coming together and meeting

Neighborhoods

neigh•bor•hood

Function: *noun*

1 : the quality or state of being neighbors (the people living near one another)

2 : a section lived in by neighbors and usually having distinguishing characteristics

Purpose of Today

- To give you an opportunity to discuss & share your viewpoint on Glendale Avenue revitalization
- To provide valuable input to the Glendale Centerline project
- To help define the vision
- To begin an ongoing dialogue
- To celebrate Glendale and citizens who help shape its future

We want you to be...

- Informed
- Involved
- Inspired

Your Role



- Wear two hats
- Avoid personal agendas
- Be candid and respectful
- Ask questions for clarity
- Engage in the conversation
- Identify shared interests
- Enjoy the morning!

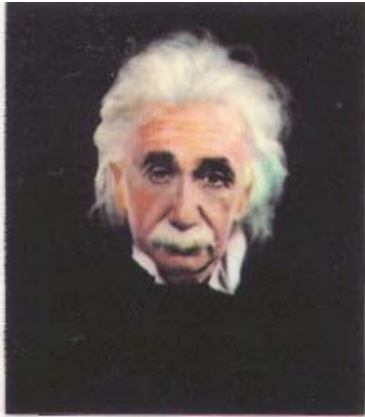
Today's Agenda

- *Q. #1 What do you like most about living in Glendale?*
- *Q. #2 How do you perceive the Glendale Centerline today?*
- *Eric Strunk, Community Partnership Director*
- *Q. #3 How do we make it better?*
- *Jennifer Reichelt, Deputy Marketing Director*
- *Q. #4 From your experience, what have you seen in other cities that might be a positive addition to the Glendale Avenue Corridor?*
- *Mingle & discuss with staff at departmental tables*
- **Reconvene to report observations and discuss what's next**

Table Facilitator Role

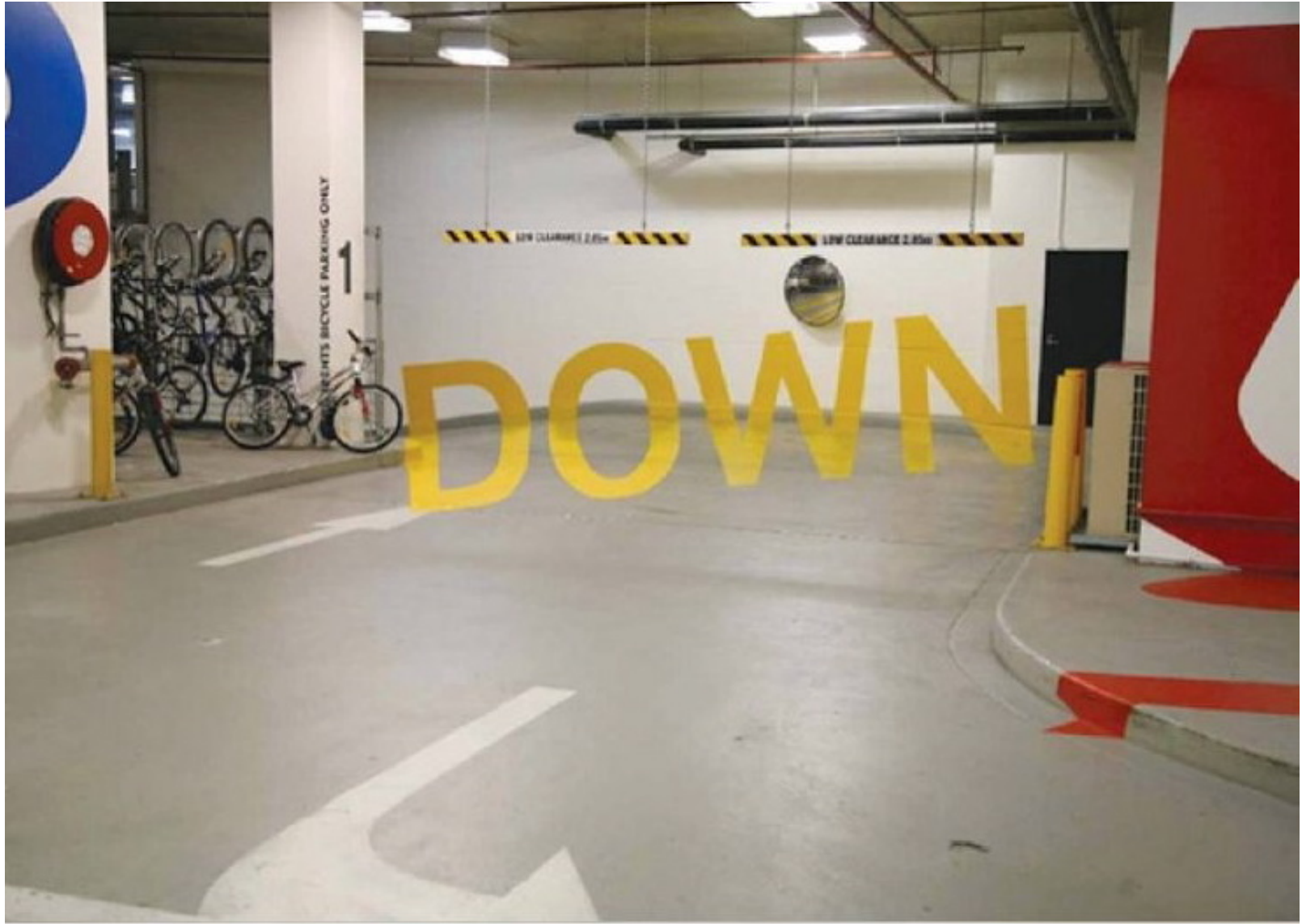
- Keep the discussion on topic & on time
- Take summary notes
- Help identify the top 5 responses
- Post table consensus
- Assist in clarifying questions if needed
- *They do not participate in the discussion*

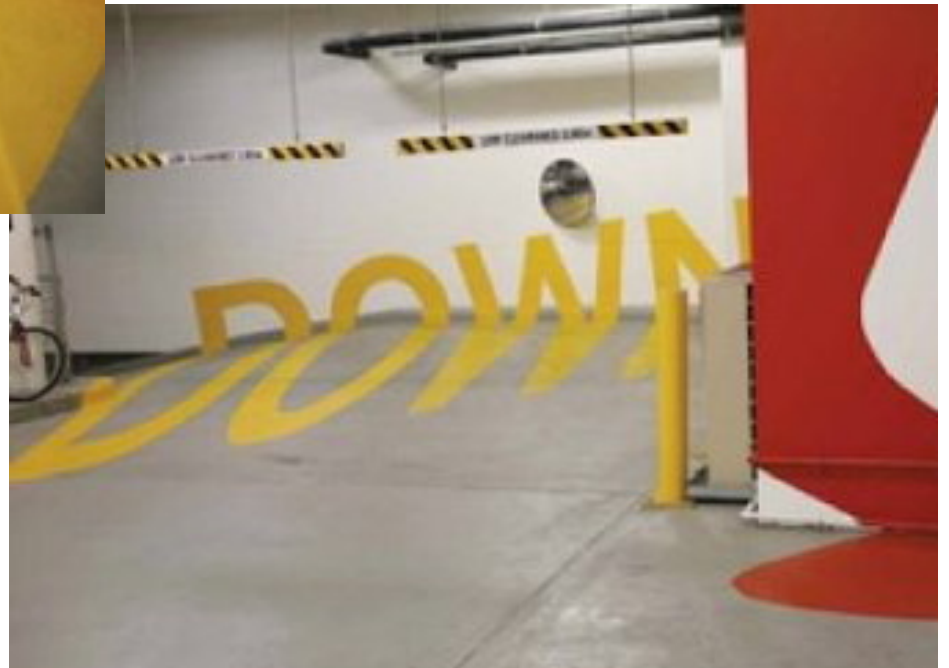
New Challenges Call for New Ideas



“We will not solve the challenges of today at the same level of consciousness that got us into them”

Albert Einstein , 1932









Q #1 What do you like most about living
in Glendale?

Q #2 How Do You Perceive the Glendale Avenue Corridor Today?

A. What makes it unique & special?

B. What problems need to be addressed?

Q #3 How Do We Make it Better?

- A. What do you believe residents, businesses & civic associations need to do to help improve the Glendale Centerline?*

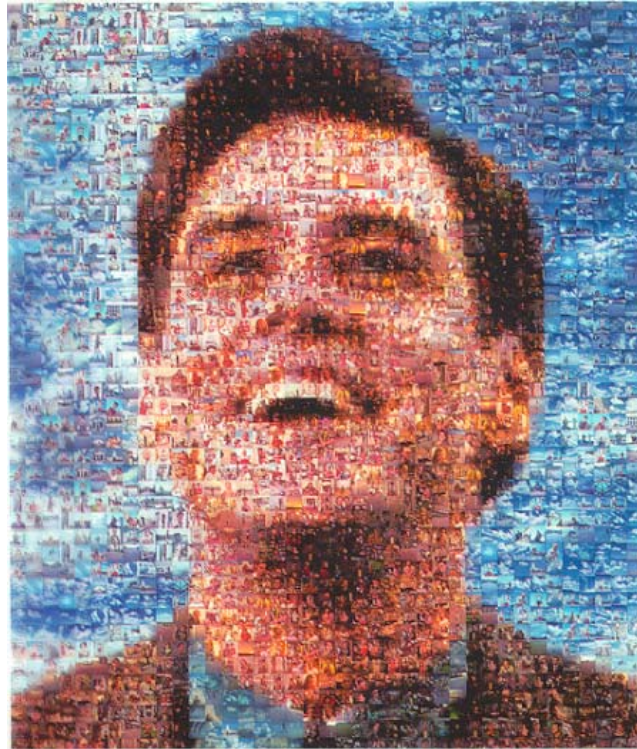
- B. What do you believe the City needs to do to help improve the Glendale Centerline?*

Q #4 *What have you seen in other cities that might be worth considering for Glendale Centerline?*

Where Do We From Here?

- Community vision fair
- ASU Studio Alliance
- Design Options
- Clear Shared Vision
- Glendale Ave. Corridor Plan
- Create a support structure
- Make it happen
- Be patient but persistent!

Hundreds of Individual Viewpoints



Help Create a Vision

The Athenian Oath

We will never bring disgrace on this our City by an act of dishonesty or cowardice. We will fight for the ideals and sacred things of the City both alone and with the many. We will revere and obey the City laws, and will do our best to incite a like reverence and respect in those above us who are prone to annul them or set them at naught. We will strive increasingly to quicken the public's sense of civic duty. In all these ways, we will transmit the City, not only not less, but greater and more bountiful than it was transmitted to us.



*Thank
You!*