



## FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections  
 Calculated using Proportional Block Groups

Lat/Lon: 33.545/-112.2125 November 2007

RF1

| W Glendale Ave & N 91st Ave<br>Glendale, Arizona |  | 10.00 min<br>drivetime | 20.00 min<br>drivetime | 30.00 min<br>drivetime | 40.00 min<br>drivetime |
|--|--|------------------------|------------------------|------------------------|------------------------|
| POPULATION                                       | 2007 Estimated Population                | 381,897                | 1,360,643              | 2,034,867              | 2,796,356              |
|  | 2012 Projected Population                | 426,154                | 1,530,372              | 2,285,997              | 3,135,357              |
|  | 2000 Census Population                   | 318,032                | 1,107,824              | 1,667,392              | 2,309,732              |
|  | 1990 Census Population                   | 228,087                | 807,920                | 1,238,592              | 1,728,056              |
|  | Historical Annual Growth 1990 to 2007    | 4.0%                   | 4.0%                   | 3.8%                   | 3.6%                   |
|  | Projected Annual Growth 2007 to 2012     | 2.3%                   | 2.5%                   | 2.5%                   | 2.4%                   |
| HOUSEHOLDS                                       | 2007 Est. Households                     | 129,971                | 477,273                | 720,780                | 1,021,304              |
|  | 2012 Proj. Households                    | 143,768                | 533,327                | 804,554                | 1,137,427              |
|  | 2000 Census Households                   | 109,987                | 393,680                | 598,300                | 855,368                |
|  | 1990 Census Households                   | 85,861                 | 308,984                | 471,248                | 664,353                |
|  | Historical Annual Growth 1990 to 2007    | 3.0%                   | 3.2%                   | 3.1%                   | 3.2%                   |
|  | Projected Annual Growth 2007 to 2012     | 2.1%                   | 2.3%                   | 2.3%                   | 2.3%                   |
| AGE  | 2007 Est. Population 0 to 9 Years        | 17.4%                  | 16.6%                  | 16.3%                  | 15.6%                  |
|  | 2007 Est. Population 10 to 19 Years      | 15.7%                  | 14.8%                  | 14.5%                  | 14.3%                  |
|  | 2007 Est. Population 20 to 29 Years      | 14.0%                  | 14.5%                  | 14.4%                  | 15.0%                  |
|  | 2007 Est. Population 30 to 44 Years      | 21.2%                  | 21.4%                  | 21.6%                  | 22.0%                  |
|  | 2007 Est. Population 45 to 59 Years      | 16.2%                  | 17.0%                  | 17.4%                  | 17.8%                  |
|  | 2007 Est. Population 60 to 74 Years      | 9.5%                   | 10.0%                  | 10.3%                  | 10.1%                  |
|  | 2007 Est. Population 75 Years Plus       | 6.0%                   | 5.7%                   | 5.5%                   | 5.2%                   |
|  | 2007 Est. Median Age                     | 32.6                   | 33.1                   | 33.3                   | 33.5                   |
| MARITAL STATUS<br>& SEX                          | 2007 Est. Male Population                | 49.5%                  | 50.5%                  | 50.7%                  | 50.6%                  |
|  | 2007 Est. Female Population              | 50.5%                  | 49.5%                  | 49.3%                  | 49.4%                  |
|  | 2007 Est. Never Married                  | 25.4%                  | 26.5%                  | 27.0%                  | 28.3%                  |
|  | 2007 Est. Now Married                    | 51.6%                  | 50.7%                  | 49.9%                  | 49.5%                  |
|  | 2007 Est. Separated or Divorced          | 17.0%                  | 17.0%                  | 17.5%                  | 16.9%                  |
|  | 2007 Est. Widowed                        | 6.1%                   | 5.7%                   | 5.6%                   | 5.3%                   |
| INCOME   | 2007 Est. HH Income \$200,000 or More    | 1.5%                   | 2.5%                   | 3.4%                   | 4.0%                   |
|  | 2007 Est. HH Income \$150,000 to 199,999 | 1.7%                   | 2.6%                   | 2.8%                   | 3.5%                   |
|  | 2007 Est. HH Income \$100,000 to 149,999 | 9.4%                   | 10.4%                  | 10.4%                  | 11.6%                  |
|  | 2007 Est. HH Income \$75,000 to 99,999   | 13.3%                  | 12.8%                  | 12.4%                  | 12.9%                  |
|  | 2007 Est. HH Income \$50,000 to 74,999   | 23.2%                  | 21.7%                  | 21.0%                  | 20.8%                  |
|  | 2007 Est. HH Income \$35,000 to 49,999   | 16.6%                  | 16.5%                  | 16.3%                  | 15.8%                  |
|  | 2007 Est. HH Income \$25,000 to 34,999   | 12.7%                  | 12.2%                  | 12.0%                  | 11.2%                  |
|  | 2007 Est. HH Income \$15,000 to 24,999   | 11.3%                  | 11.0%                  | 10.9%                  | 10.1%                  |
|  | 2007 Est. HH Income \$0 to 14,999        | 10.2%                  | 10.5%                  | 10.8%                  | 10.2%                  |
|  | 2007 Est. Average Household Income       | \$ 51,574              | \$ 55,816              | \$ 59,303              | \$ 62,632              |
|  | 2007 Est. Median HH Income               | \$ 50,457              | \$ 52,933              | \$ 54,713              | \$ 58,124              |
| 2007 Est. Per Capita Income                      | \$ 18,010                                | \$ 20,263              | \$ 21,684              | \$ 23,523              |                        |
|  | 2007 Est. Number of Businesses           | 6,387                  | 33,458                 | 56,255                 | 85,785                 |
|  | 2007 Est. Total Number of Employees      | 99,187                 | 548,414                | 930,881                | 1,371,391              |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.



## FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections  
 Calculated using Proportional Block Groups

Lat/Lon: 33.545/-112.2125 November 2007

RF1

| W Glendale Ave & N 91st Ave<br>Glendale, Arizona |  | 10.00 min<br>drivetime | 20.00 min<br>drivetime | 30.00 min<br>drivetime | 40.00 min<br>drivetime |
|--|--|------------------------|------------------------|------------------------|------------------------|
| <b>RACE</b>                                      | 2007 Est. White Population                     | 71.9%                  | 74.0%                  | 74.7%                  | 76.5%                  |
|  | 2007 Est. Black Population                     | 5.8%                   | 4.6%                   | 4.9%                   | 4.5%                   |
|  | 2007 Est. Asian & Pacific Islander             | 2.6%                   | 2.9%                   | 2.7%                   | 3.0%                   |
|  | 2007 Est. American Indian & Alaska Native      | 1.7%                   | 1.9%                   | 1.9%                   | 2.0%                   |
|  | 2007 Est. Other Races Population               | 18.0%                  | 16.5%                  | 15.8%                  | 14.0%                  |
| <b>HISPANIC</b>                                  | 2007 Est. Hispanic Population                  | 154,546                | 523,057                | 775,802                | 946,453                |
|  | 2007 Est. Hispanic Population Percent          | 40.5%                  | 38.4%                  | 38.1%                  | 33.8%                  |
|  | 2012 Proj. Hispanic Population Percent         | 42.9%                  | 40.8%                  | 40.5%                  | 36.4%                  |
|  | 2000 Hispanic Population Percent               | 34.7%                  | 33.1%                  | 32.8%                  | 28.2%                  |
| <b>EDUCATION<br/>(Adults 25 or Older)</b>        | 2007 Est. Adult Population (25 Years or Older) | 229,550                | 838,355                | 1,265,013              | 1,754,956              |
|  | 2007 Est. Elementary (0 to 8)                  | 8.3%                   | 9.0%                   | 9.3%                   | 7.8%                   |
|  | 2007 Est. Some High School (9 to 11)           | 10.7%                  | 10.0%                  | 9.9%                   | 8.7%                   |
|  | 2007 Est. High School Graduate (12)            | 31.6%                  | 28.1%                  | 27.0%                  | 25.3%                  |
|  | 2007 Est. Some College (13 to 16)              | 24.7%                  | 23.7%                  | 23.2%                  | 23.2%                  |
|  | 2007 Est. Associate Degree Only                | 8.4%                   | 8.3%                   | 8.3%                   | 8.5%                   |
|  | 2007 Est. Bachelor Degree Only                 | 10.6%                  | 13.3%                  | 14.3%                  | 17.0%                  |
|  | 2007 Est. Graduate Degree                      | 5.7%                   | 7.6%                   | 8.1%                   | 9.5%                   |
| <b>HOUSING</b>                                   | 2007 Est. Total Housing Units                  | 144,585                | 526,120                | 793,174                | 1,124,505              |
|  | 2007 Est. Owner Occupied Percent               | 61.9%                  | 58.8%                  | 58.3%                  | 57.2%                  |
|  | 2007 Est. Renter Occupied Percent              | 28.0%                  | 31.9%                  | 32.6%                  | 33.6%                  |
|  | 2007 Est. Vacant Housing Percent               | 10.1%                  | 9.3%                   | 9.1%                   | 9.2%                   |
| <b>HOMES BUILT BY<br/>YEAR</b>                   | 2000 Homes Built 1999 to 2000                  | 3.7%                   | 4.5%                   | 4.2%                   | 4.2%                   |
|  | 2000 Homes Built 1995 to 1998                  | 10.3%                  | 10.2%                  | 10.0%                  | 10.8%                  |
|  | 2000 Homes Built 1990 to 1994                  | 8.5%                   | 6.7%                   | 7.2%                   | 8.2%                   |
|  | 2000 Homes Built 1980 to 1989                  | 27.5%                  | 22.0%                  | 22.8%                  | 24.9%                  |
|  | 2000 Homes Built 1970 to 1979                  | 28.3%                  | 27.7%                  | 26.6%                  | 26.4%                  |
|  | 2000 Homes Built 1960 to 1969                  | 14.7%                  | 14.0%                  | 13.3%                  | 12.6%                  |
|  | 2000 Homes Built 1950 to 1959                  | 4.8%                   | 10.3%                  | 10.7%                  | 8.9%                   |
|  | 2000 Homes Built Before 1949                   | 2.1%                   | 4.7%                   | 5.2%                   | 4.1%                   |
| <b>HOME VALUES</b>                               | 2000 Home Value \$1,000,000 or More            | 0.1%                   | 0.1%                   | 0.6%                   | 0.5%                   |
|  | 2000 Home Value \$500,000 to \$999,999         | 0.1%                   | 0.4%                   | 1.4%                   | 1.6%                   |
|  | 2000 Home Value \$400,000 to \$499,999         | 0.0%                   | 0.4%                   | 1.0%                   | 1.3%                   |
|  | 2000 Home Value \$300,000 to \$399,999         | 0.4%                   | 1.5%                   | 2.3%                   | 3.3%                   |
|  | 2000 Home Value \$200,000 to \$299,999         | 1.8%                   | 6.5%                   | 7.6%                   | 10.5%                  |
|  | 2000 Home Value \$150,000 to \$199,999         | 6.0%                   | 10.6%                  | 12.3%                  | 14.8%                  |
|  | 2000 Home Value \$100,000 to \$149,999         | 33.2%                  | 33.4%                  | 32.6%                  | 32.5%                  |
|  | 2000 Home Value \$50,000 to \$99,999           | 54.6%                  | 43.7%                  | 38.7%                  | 32.5%                  |
|  | 2000 Home Value \$25,000 to \$49,999           | 3.3%                   | 2.9%                   | 3.1%                   | 2.4%                   |
|  | 2000 Home Value \$0 to \$24,999                | 0.5%                   | 0.5%                   | 0.5%                   | 0.5%                   |
|  | 2000 Median Home Value                         | \$ 98,649              | \$ 115,883             | \$ 131,700             | \$ 143,774             |
|  | 2000 Median Rent                               | \$ 550                 | \$ 552                 | \$ 544                 | \$ 592                 |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.



## FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections  
 Calculated using Proportional Block Groups

Lat/Lon: 33.545/-112.2125 November 2007

RF1

| W Glendale Ave & N 91st Ave<br>Glendale, Arizona |  | 10.00 min<br>drivetime | 20.00 min<br>drivetime | 30.00 min<br>drivetime | 40.00 min<br>drivetime |
|--|--|------------------------|------------------------|------------------------|------------------------|
| LABOR FORCE                                      | 2007 Est. Labor: Population Age 16+                  | 277,914                | 1,012,085              | 1,522,367              | 2,118,851              |
|  | 2007 Est. Civilian Employed                          | 61.6%                  | 61.0%                  | 60.9%                  | 63.1%                  |
|  | 2007 Est. Civilian Unemployed                        | 4.1%                   | 4.2%                   | 4.2%                   | 4.0%                   |
|  | 2007 Est. in Armed Forces                            | 0.6%                   | 0.5%                   | 0.4%                   | 0.3%                   |
|  | 2007 Est. not in Labor Force                         | 33.7%                  | 34.3%                  | 34.5%                  | 32.6%                  |
|  | 2007 Labor Force: Males                              | 48.8%                  | 50.2%                  | 50.4%                  | 50.4%                  |
|  | 2007 Labor Force: Females                            | 51.2%                  | 49.8%                  | 49.6%                  | 49.6%                  |
| OCCUPATION                                       | 2000 Occupation: Population Age 16+                  | 135,686                | 480,461                | 730,087                | 1,074,984              |
|  | 2000 Mgmt, Business, & Financial Operations          | 10.0%                  | 11.5%                  | 12.2%                  | 13.8%                  |
|  | 2000 Professional and Related                        | 13.8%                  | 16.1%                  | 16.6%                  | 18.5%                  |
|  | 2000 Service   | 15.3%                  | 16.0%                  | 16.3%                  | 15.4%                  |
|  | 2000 Sales and Office                                | 30.9%                  | 29.4%                  | 29.2%                  | 29.6%                  |
|  | 2000 Farming, Fishing, and Forestry                  | 0.5%                   | 0.5%                   | 0.4%                   | 0.3%                   |
|  | 2000 Construction, Extraction, & Maintenance         | 14.6%                  | 13.1%                  | 12.7%                  | 10.9%                  |
|  | 2000 Production, Transport, & Material Moving        | 15.0%                  | 13.4%                  | 12.7%                  | 11.4%                  |
|  | 2000 Percent White Collar Workers                    | 54.6%                  | 57.0%                  | 57.9%                  | 62.0%                  |
| 2000 Percent Blue Collar Workers                 | 45.4%  | 43.0%                  | 42.1%                  | 38.0%                  |                        |
| TRANSPORTATION<br>TO WORK                        | 2000 Drive to Work Alone                             | 73.2%                  | 71.5%                  | 71.8%                  | 73.5%                  |
|  | 2000 Drive to Work in Carpool                        | 19.5%                  | 18.6%                  | 17.9%                  | 16.0%                  |
|  | 2000 Travel to Work by Public Transportation         | 1.9%                   | 2.9%                   | 2.9%                   | 2.6%                   |
|  | 2000 Drive to Work on Motorcycle                     | 0.3%                   | 0.3%                   | 0.3%                   | 0.4%                   |
|  | 2000 Walk or Bicycle to Work                         | 2.2%                   | 3.0%                   | 3.0%                   | 3.3%                   |
|  | 2000 Other Means                                     | 1.0%                   | 1.0%                   | 1.0%                   | 0.9%                   |
|  | 2000 Work at Home                                    | 1.9%                   | 2.6%                   | 3.0%                   | 3.3%                   |
|  |  |                        |                        |                        |                        |
| TRAVEL TIME                                      | 2000 Travel to Work in 14 Minutes or Less            | 18.3%                  | 21.8%                  | 22.5%                  | 24.0%                  |
|  | 2000 Travel to Work in 15 to 29 Minutes              | 37.0%                  | 36.8%                  | 37.4%                  | 38.7%                  |
|  | 2000 Travel to Work in 30 to 59 Minutes              | 37.8%                  | 34.3%                  | 33.4%                  | 31.5%                  |
|  | 2000 Travel to Work in 60 Minutes or More            | 6.9%                   | 7.1%                   | 6.7%                   | 5.8%                   |
|  | 2000 Average Travel Time to Work                     | 27.0                   | 25.7                   | 25.2                   | 24.2                   |
| CONSUMER EXPENDITURE                             | 2007 Est. Total Household Expenditure (in Millions)  | \$ 5,781.5             | \$ 22,314.2            | \$ 34,986.4            | \$ 51,440.3            |
|  | 2007 Est. Apparel                                    | \$ 277.2               | \$ 1,070.9             | \$ 1,681.2             | \$ 2,472.9             |
|  | 2007 Est. Contributions & Gifts                      | \$ 345.2               | \$ 1,378.6             | \$ 2,213.6             | \$ 3,312.2             |
|  | 2007 Est. Education & Reading                        | \$ 147.3               | \$ 589.8               | \$ 945.0               | \$ 1,417.4             |
|  | 2007 Est. Entertainment                              | \$ 321.7               | \$ 1,243.9             | \$ 1,953.1             | \$ 2,876.8             |
|  | 2007 Est. Food, Beverages & Tobacco                  | \$ 942.1               | \$ 3,603.8             | \$ 5,617.3             | \$ 8,205.8             |
|  | 2007 Est. Furnishings And Equipment                  | \$ 248.5               | \$ 967.2               | \$ 1,523.6             | \$ 2,257.4             |
|  | 2007 Est. Health Care & Insurance                    | \$ 417.9               | \$ 1,604.2             | \$ 2,505.4             | \$ 3,660.9             |
|  | 2007 Est. Household Operations & Shelter & Utilities | \$ 1,722.3             | \$ 6,654.9             | \$ 10,443.5            | \$ 15,358.0            |
|  | 2007 Est. Miscellaneous Expenses                     | \$ 98.0                | \$ 376.1               | \$ 586.7               | \$ 858.8               |
|  | 2007 Est. Personal Care                              | \$ 84.2                | \$ 324.3               | \$ 507.5               | \$ 745.2               |
|  | 2007 Est. Transportation                             | \$ 1,177.0             | \$ 4,500.3             | \$ 7,009.5             | \$ 10,274.8            |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.