

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.5454565/-112.1944175

RF1

Ocotillo District		
POPULATION	2007 Estimated Population	39,210
	2012 Projected Population	43,622
	2000 Census Population	33,674
	1990 Census Population	26,343
	Historical Annual Growth 1990 to 2007	2.9%
	Projected Annual Growth 2007 to 2012	2.3%
	HOUSEHOLDS	2007 Est. Households
2012 Proj. Households		14,170
2000 Census Households		11,063
1990 Census Households		9,786
Historical Annual Growth 1990 to 2007		1.8%
Projected Annual Growth 2007 to 2012		2.2%
AGE		2007 Est. Population 0 to 9 Years
	2007 Est. Population 10 to 19 Years	15.9%
	2007 Est. Population 20 to 29 Years	17.0%
	2007 Est. Population 30 to 44 Years	20.6%
	2007 Est. Population 45 to 59 Years	13.9%
	2007 Est. Population 60 to 74 Years	7.7%
	2007 Est. Population 75 Years Plus	5.1%
	2007 Est. Median Age	28.6
MARITAL STATUS & SEX	2007 Est. Male Population	51.1%
	2007 Est. Female Population	48.9%
	2007 Est. Never Married	31.6%
	2007 Est. Now Married	41.5%
	2007 Est. Separated or Divorced	21.0%
INCOME	2007 Est. Widowed	5.9%
	2007 Est. HH Income \$200,000 or More	0.8%
	2007 Est. HH Income \$150,000 to 199,999	0.4%
	2007 Est. HH Income \$100,000 to 149,999	4.1%
	2007 Est. HH Income \$75,000 to 99,999	7.1%
	2007 Est. HH Income \$50,000 to 74,999	20.1%
	2007 Est. HH Income \$35,000 to 49,999	17.6%
	2007 Est. HH Income \$25,000 to 34,999	15.2%
	2007 Est. HH Income \$15,000 to 24,999	15.1%
	2007 Est. HH Income \$0 to 14,999	19.6%
	2007 Est. Average Household Income	\$ 38,213
	2007 Est. Median HH Income	\$ 36,617
2007 Est. Per Capita Income	\$ 13,022	
	2007 Est. Number of Businesses	1,173
	2007 Est. Total Number of Employees	21,967

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RACE	2007 Est. White Population	64.0%
	2007 Est. Black Population	6.2%
	2007 Est. Asian & Pacific Islander	2.3%
	2007 Est. American Indian & Alaska Native	2.4%
	2007 Est. Other Races Population	25.1%
HISPANIC	2007 Est. Hispanic Population	22,183
	2007 Est. Hispanic Population Percent	56.6%
	2012 Proj. Hispanic Population Percent	57.7%
	2000 Hispanic Population Percent	53.0%
EDUCATION (Adults 25 or Older)	2007 Est. Adult Population (25 Years or Older)	21,790
	2007 Est. Elementary (0 to 8)	16.5%
	2007 Est. Some High School (9 to 11)	15.1%
	2007 Est. High School Graduate (12)	29.6%
	2007 Est. Some College (13 to 16)	20.4%
	2007 Est. Associate Degree Only	6.7%
	2007 Est. Bachelor Degree Only	7.6%
	2007 Est. Graduate Degree	4.1%
HOUSING	2007 Est. Total Housing Units	14,045
	2007 Est. Owner Occupied Percent	40.0%
	2007 Est. Renter Occupied Percent	51.1%
	2007 Est. Vacant Housing Percent	8.9%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	5.7%
	2000 Homes Built 1995 to 1998	2.8%
	2000 Homes Built 1990 to 1994	4.6%
	2000 Homes Built 1980 to 1989	27.4%
	2000 Homes Built 1970 to 1979	24.5%
	2000 Homes Built 1960 to 1969	15.3%
	2000 Homes Built 1950 to 1959	10.7%
	2000 Homes Built Before 1949	9.1%
HOME VALUES	2000 Home Value \$1,000,000 or More	0.2%
	2000 Home Value \$500,000 to \$999,999	-
	2000 Home Value \$400,000 to \$499,999	-
	2000 Home Value \$300,000 to \$399,999	0.3%
	2000 Home Value \$200,000 to \$299,999	0.9%
	2000 Home Value \$150,000 to \$199,999	4.9%
	2000 Home Value \$100,000 to \$149,999	21.3%
	2000 Home Value \$50,000 to \$99,999	62.5%
	2000 Home Value \$25,000 to \$49,999	8.9%
	2000 Home Value \$0 to \$24,999	1.0%
	2000 Median Home Value	\$ 85,827
	2000 Median Rent	\$ 398

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LABOR FORCE	2007 Est. Labor: Population Age 16+	27,665
	2007 Est. Civilian Employed	58.4%
	2007 Est. Civilian Unemployed	5.0%
	2007 Est. in Armed Forces	0.3%
	2007 Est. not in Labor Force	36.3%
	2007 Labor Force: Males	50.6%
	2007 Labor Force: Females	49.4%
OCCUPATION	2000 Occupation: Population Age 16+	13,116
	2000 Mgmt, Business, & Financial Operations	6.4%
	2000 Professional and Related	8.8%
	2000 Service	20.7%
	2000 Sales and Office	25.5%
	2000 Farming, Fishing, and Forestry	1.4%
	2000 Construction, Extraction, & Maintenance	20.3%
	2000 Production, Transport, & Material Moving	16.9%
2000 Percent White Collar Workers	40.7%	
2000 Percent Blue Collar Workers	59.3%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	63.1%
	2000 Drive to Work in Carpool	25.5%
	2000 Travel to Work by Public Transportation	3.1%
	2000 Drive to Work on Motorcycle	0.3%
	2000 Walk or Bicycle to Work	4.2%
	2000 Other Means	2.5%
	2000 Work at Home	1.3%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	17.3%
	2000 Travel to Work in 15 to 29 Minutes	32.3%
	2000 Travel to Work in 30 to 59 Minutes	40.0%
	2000 Travel to Work in 60 Minutes or More	10.4%
	2000 Average Travel Time to Work	29.2
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 469.8
	2007 Est. Apparel	\$ 22.7
	2007 Est. Contributions & Gifts	\$ 26.6
	2007 Est. Education & Reading	\$ 11.8
	2007 Est. Entertainment	\$ 25.7
	2007 Est. Food, Beverages & Tobacco	\$ 78.7
	2007 Est. Furnishings And Equipment	\$ 19.3
	2007 Est. Health Care & Insurance	\$ 34.8
	2007 Est. Household Operations & Shelter & Utilities	\$ 140.5
	2007 Est. Miscellaneous Expenses	\$ 8.1
	2007 Est. Personal Care	\$ 6.9
2007 Est. Transportation	\$ 94.7	

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