

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.668405/-112.202778

RF1

Cholla District		
POPULATION	2007 Estimated Population	46,254
	2012 Projected Population	53,562
	2000 Census Population	36,034
	1990 Census Population	7,159
	Historical Annual Growth 1990 to 2007	32.1%
	Projected Annual Growth 2007 to 2012	3.2%
HOUSEHOLDS	2007 Est. Households	15,591
	2012 Proj. Households	17,983
	2000 Census Households	12,184
	1990 Census Households	2,322
	Historical Annual Growth 1990 to 2007	33.6%
	Projected Annual Growth 2007 to 2012	3.1%
AGE	2007 Est. Population 0 to 9 Years	16.9%
	2007 Est. Population 10 to 19 Years	15.5%
	2007 Est. Population 20 to 29 Years	10.0%
	2007 Est. Population 30 to 44 Years	27.0%
	2007 Est. Population 45 to 59 Years	21.1%
	2007 Est. Population 60 to 74 Years	7.4%
	2007 Est. Population 75 Years Plus	2.2%
	2007 Est. Median Age	33.9
MARITAL STATUS & SEX	2007 Est. Male Population	50.0%
	2007 Est. Female Population	50.0%
	2007 Est. Never Married	18.8%
	2007 Est. Now Married	69.5%
	2007 Est. Separated or Divorced	9.3%
INCOME	2007 Est. Widowed	2.5%
	2007 Est. HH Income \$200,000 or More	6.2%
	2007 Est. HH Income \$150,000 to 199,999	10.7%
	2007 Est. HH Income \$100,000 to 149,999	29.4%
	2007 Est. HH Income \$75,000 to 99,999	20.2%
	2007 Est. HH Income \$50,000 to 74,999	17.2%
	2007 Est. HH Income \$35,000 to 49,999	6.7%
	2007 Est. HH Income \$25,000 to 34,999	3.6%
	2007 Est. HH Income \$15,000 to 24,999	3.4%
	2007 Est. HH Income \$0 to 14,999	2.6%
	2007 Est. Average Household Income	\$ 90,778
	2007 Est. Median HH Income	\$ 95,940
	2007 Est. Per Capita Income	\$ 30,785
	2007 Est. Number of Businesses	629
	2007 Est. Total Number of Employees	7,389

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RACE	2007 Est. White Population	86.8%
	2007 Est. Black Population	2.2%
	2007 Est. Asian & Pacific Islander	5.6%
	2007 Est. American Indian & Alaska Native	0.6%
	2007 Est. Other Races Population	4.8%
HISPANIC	2007 Est. Hispanic Population	6,693
	2007 Est. Hispanic Population Percent	14.5%
	2012 Proj. Hispanic Population Percent	17.9%
	2000 Hispanic Population Percent	7.8%
EDUCATION (Adults 25 or Older)	2007 Est. Adult Population (25 Years or Older)	29,304
	2007 Est. Elementary (0 to 8)	1.4%
	2007 Est. Some High School (9 to 11)	2.9%
	2007 Est. High School Graduate (12)	20.0%
	2007 Est. Some College (13 to 16)	25.0%
	2007 Est. Associate Degree Only	10.2%
	2007 Est. Bachelor Degree Only	25.3%
	2007 Est. Graduate Degree	15.2%
HOUSING	2007 Est. Total Housing Units	16,370
	2007 Est. Owner Occupied Percent	81.9%
	2007 Est. Renter Occupied Percent	13.4%
	2007 Est. Vacant Housing Percent	4.8%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	12.2%
	2000 Homes Built 1995 to 1998	47.0%
	2000 Homes Built 1990 to 1994	23.2%
	2000 Homes Built 1980 to 1989	14.7%
	2000 Homes Built 1970 to 1979	2.2%
	2000 Homes Built 1960 to 1969	0.3%
	2000 Homes Built 1950 to 1959	0.2%
	2000 Homes Built Before 1949	0.2%
HOME VALUES	2000 Home Value \$1,000,000 or More	0.1%
	2000 Home Value \$500,000 to \$999,999	0.3%
	2000 Home Value \$400,000 to \$499,999	0.4%
	2000 Home Value \$300,000 to \$399,999	3.2%
	2000 Home Value \$200,000 to \$299,999	31.1%
	2000 Home Value \$150,000 to \$199,999	35.2%
	2000 Home Value \$100,000 to \$149,999	25.6%
	2000 Home Value \$50,000 to \$99,999	3.7%
	2000 Home Value \$25,000 to \$49,999	0.2%
	2000 Home Value \$0 to \$24,999	0.1%
	2000 Median Home Value	\$ 179,653
	2000 Median Rent	\$ 824

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LABOR FORCE	2007 Est. Labor: Population Age 16+	33,702
	2007 Est. Civilian Employed	73.4%
	2007 Est. Civilian Unemployed	2.8%
	2007 Est. in Armed Forces	0.2%
	2007 Est. not in Labor Force	23.6%
	2007 Labor Force: Males	49.7%
	2007 Labor Force: Females	50.3%
OCCUPATION	2000 Occupation: Population Age 16+	19,021
	2000 Mgmt, Business, & Financial Operations	22.5%
	2000 Professional and Related	25.6%
	2000 Service	9.8%
	2000 Sales and Office	29.3%
	2000 Farming, Fishing, and Forestry	0.0%
	2000 Construction, Extraction, & Maintenance	5.9%
	2000 Production, Transport, & Material Moving	6.8%
2000 Percent White Collar Workers	77.5%	
2000 Percent Blue Collar Workers	22.5%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	83.5%
	2000 Drive to Work in Carpool	10.1%
	2000 Travel to Work by Public Transportation	0.6%
	2000 Drive to Work on Motorcycle	0.7%
	2000 Walk or Bicycle to Work	0.8%
	2000 Other Means	0.6%
	2000 Work at Home	3.7%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	20.9%
	2000 Travel to Work in 15 to 29 Minutes	33.3%
	2000 Travel to Work in 30 to 59 Minutes	36.7%
	2000 Travel to Work in 60 Minutes or More	9.1%
	2000 Average Travel Time to Work	28.2
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 1,033.3
	2007 Est. Apparel	\$ 49.8
	2007 Est. Contributions & Gifts	\$ 72.0
	2007 Est. Education & Reading	\$ 31.6
	2007 Est. Entertainment	\$ 58.7
	2007 Est. Food, Beverages & Tobacco	\$ 158.1
	2007 Est. Furnishings And Equipment	\$ 47.9
	2007 Est. Health Care & Insurance	\$ 69.8
	2007 Est. Household Operations & Shelter & Utilities	\$ 309.2
	2007 Est. Miscellaneous Expenses	\$ 16.6
	2007 Est. Personal Care	\$ 14.8
2007 Est. Transportation	\$ 204.8	

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