

SUMMARY MINUTES
City of Glendale
Ad-Hoc Event Advisory Committee
Glendale Municipal Complex
5850 W. Glendale Ave., Room B-3
Monday, December 17, 2007
6 p.m.

- I. Call to Order
Chair John Stern called the meeting to order at 6 p.m.

- II. Roll Call
Members Present: John Stern, Chair
Brian Bates
Robert Grimes
John Kolodziej
Victor Mendez
Rosilyn Miller
James Sanders, Ph.D

Members Absent: Josh Hendricks, Robert McMaster, Mike Nave, Patricia Ryan,
Walter Chaney

- III. Approval of the Minutes of October 15, 2007
Motion made by John Kolodziej to approve the minutes. Motion seconded by Brian Bates. Motion approved unanimously.

- IV. Marketing & Tourism Presentation
Jennifer Reichelt, deputy director of marketing, provided the committee with an update on the marketing and tourism efforts related to the Fiesta Bowl and Super Bowl XLII. Information only. No action taken.

- V. It's Our Time To Shine Recognition & Volunteer Appreciation Event
Erik Strunk, Community Partnerships Director and Cathy Gorham, Director of City Manager Relations, updated the committee regarding the volunteer campaign and spring appreciation event. Information only. No action taken.

- VI. Super Bowl Production Update
Cathy Gorham, Director of City Manager Relations, updated the committee on planning activities related to the Super Bowl since the last meeting. Information only, no action taken.

- VII. Business from the Floor
Cathy Gorham noted there would be no meeting in January and that the February meeting needed to be moved to the 4th Monday of the month due to the Presidents Day holiday. Committee agreed to move meeting to February 25, 2008.

- VIII. Committee Comments and Suggestions
John Kolodziej expressed his thanks to Volunteer Coordinator Angie Wilkie for her coordination of the La Buena Vida neighborhood project on Saturday, December 15th. He also thanked committee members who participated.

- IX. Adjournment
Motion made to adjourn the meeting at 7:30 p.m. Motion approved unanimously

- X. Next Meeting: Monday, February 25, 2008