

**GLENDALE PUBLIC LIBRARY
LIBRARY ADVISORY BOARD MEETING
REVISED MINUTES**

Thursday, September 15, 2011
7:00 P.M.

Library Board Conference Room
Main Library
5959 W. Brown St.
Glendale, AZ 85302

Members Present:

Ms. Camille Donley, Chair
Ms. Charlene “Char” Sharp, Vice Chair
Ms. Karen Aborne
Ms. Stephanie Aubourg
Ms. Bernadette Bolognini
Ms. Sandra Burr
Ms. Marlowe Garay (Meyers)
Ms. Hailey Larson
Mr. Ken Wixon

Others Present:

Ms. Cheryl Kennedy, Interim Library & Arts Director
Ms. Cynthia Burmeister, Secretary, Main
Ms. Kathy Hamel, Library Manager, Main

CALL TO ORDER

Ms. Donley, Chairperson, called the meeting to order at 7:02 p.m.

INTRODUCTIONS

Ms. Donley welcomed and introduced Ms. Aubourg, Ms. Aborne, and Ms. Larson to the Library Advisory Board. Ms. Aubourg is from the Yucca district and attends Independence High School. Ms. Aborne represents the Yucca district and has been a Glendale resident for forty years. She has taught elementary school and also obtained her principal certification. Ms. Larson is from the Cholla district and attends Mountain Ridge High School. Ms. Donley also introduced Ms. Kennedy as the Acting Library Director, replacing Ms. Sue Komernicky who retired over the summer.

APPROVAL OF MINUTES

Ms. Donley requested a motion to approve the minutes from the meeting held on May 19, 2011. A motion to approve was made by Ms. Sharp. The motion, seconded by Ms. Meyers passed unanimously.

SELECTION OF VICE CHAIR

Ms. Donley asked for interested members for the Vice Chair position. Ms. Sharp announced that she would like to continue in the Vice Chair position. A motion to re-elect Ms. Sharp to the Vice Chair position was made by Ms. Meyers. The motion, seconded by Ms. Burr passed unanimously.

SOCIAL MEDIA POLICY

In fulfilling our mission in serving informational, educational, recreational, and cultural needs of our patrons, the Library staff created a social media policy in order to utilize social media as a vehicle for promoting the library’s programs, events, photos or special topics. Ms. Hamel went over the general policy along with highlighting the Library’s Twitter, Facebook, Foursquare and Book Obsession Blog. Ms. Kennedy stated that the policy had been reviewed by the Attorney’s office. Ms. Donley asked for a motion to approve the social media policy. A motion to approve the policy was made by Ms. Sharp. All were in favor and the motion passed unanimously.

STRATEGIC PLAN

In the spring of 2011, a Strategic Plan was developed for FY 2011 through 2013 utilizing input from the Library Director, Library Staff and the Library Advisory Board. This plan will be utilized in the coming years as the transition itself for the future. Ms. Kennedy presented the Strategic Plan for review and approval by the Library Advisory Board. Ms. Donley asked for all who were in favor of the Strategic Plan. All members were in favor of the Strategic Plan. The Strategic Plan was passed unanimously.

LIBRARY DIRECTOR UPDATE

- Ms. Kennedy highlighted the statistics of the 2011 Summer Reading Program. There were 7077 participants, with just over 30% finishing in each age group. The numbers were down from last year. Staff is already working on next summer's program.
- An E-Commerce module has been added so that patrons can pay for fines and fees online. The library has taken in around \$1700 since its inception in August 2011.
- Ms. Kennedy presented a video on the library's new early literacy interactive play spaces.
- Ms. Kennedy presented a video of Ms. Marlene Jacobson's interview on Channel 10 regarding her *Introduction to E-book readers* classes. Ms. Jacobson is a librarian at the Main Library. The classes are very popular, full and waiting listed.

LIBRARY ADVISORY BOARD COMMENTS AND SUGGESTIONS

- Ms. Sharp asked about our QR codes and if the library can create their own. Ms. Kennedy stated that the library is already doing that.
- Ms. Myers discussed a phonics for parents class. The informational poster can be found on the public bulletin board in the hallway outside of the meeting rooms at the Main Library. The class takes place on September 24th and is open to all interested.

ADJOURNMENT

Ms. Donley requested a motion to adjourn the meeting. Ms. Sharp moved that the meeting be adjourned. The motion, seconded by Mr. Wixon, passed unanimously. The meeting was adjourned by Ms. Donley at 8:18 p.m.

Respectfully Submitted,

Cynthia Burmeister
Secretary
Administrative Services
Glendale Public Library